

M O N T E R E Y B A Y

WINE & TRAVEL



Destinations:

Moss Landing

Cannery Row

Carmel-by-the-Sea

Weekends in San Benito

National Steinbeck Center

Mary Pierini Allen

Guide to Wineries, Tasting Rooms,
Restaurants, Events & Accommodations

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The Challenge of the Diamond T



Robb Talbott breaking rock in 1982.



Robb at the same location today.

Talbott Vineyards has a tasting room at 53 West Carmel Valley Road, Carmel Valley; The winery is in the Santa Lucia Highlands near Gonzales.

Our Talbott family has always built its successes on the belief that in order to excel, you must focus on doing one thing right with a total commitment to excellence. I learned this from my parents in the tie business. When we started the winery in 1982, I carried this commitment into a business that was new to us.

Having grown up in a family business, I knew that business was tough but rewarding. I soon learned that any business may be tough but agriculture is especially tough. In those early days I was working the soil at our Diamond T Ranch up above Carmel Valley to the northwest. The 1200 foot elevation mountain top with a straight line of sight to Carmel Bay and chalk-rock soil at the east side of our ranch was a promising vineyard site. It took a lot of work before we even planted.

The wonderful chalk-rock soil was well drained but very hard. I had to work and work to get the site broken up to the point where a vine could take hold and grow. Knowing I could not do all this alone, I brought in a fellow to help break up the rock. He left after half a day. I soon found out that this was a pattern. Seasoned, hard working, guys with backgrounds in agriculture found Diamond T to be too difficult to work. I now think they thought I was crazy. Maybe I was but I was motivated by our dream to start the winery.

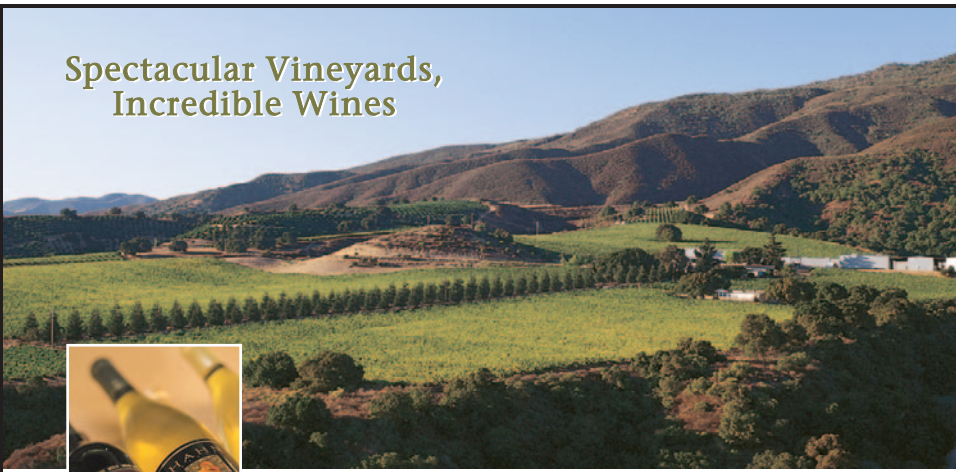
After months and months, the real fun began. I hauled Corton Charlemagne clone Chardonnay cuttings back from Mt. Eden Vineyard in the Santa Cruz Mountains. My old GMC flatbed broke down on the Los Laureles grade in the pouring rain, heavily overloaded with baby chardonnay cuttings. Eventually these little plants ended up growing and living in their new rocky home.

These vines took hold but took seven years to produce a commercially usable crop. Today, those vines are 21 years old. We continue to work hard and farm this extremely low-yielding vineyard. In fact, we are completing a new well this very month that we expect will keep Diamond T alive for many years to come. The vines have penetrated deep into the shale and rock where they grow. This allows them to extract amazing mineral notes and flavor from the Diamond T vineyard site. They produce fruit that makes Talbott Chardonnay, Diamond T Estate.

We released the 2000 vintage Diamond T in July 2003. We are proud today to say this is a wine that truly has a sense of place. We are humbled today and every day by the hard work it took to build this vineyard and the hard work it takes to maintain it.

Robb Talbott
President, Talbott Vineyards

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Monterey Bay Wine & Travel Magazine

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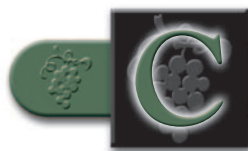
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About the Cover Artist

Mary Pierini-Allen's painting "Flame" graces the cover. Born in the small town of Dos Palos in the San Joaquin Valley, Mary has lived in that area all her life. Her art reflects the joys and colors of life, capturing the dreams of yesteryear and the beauty of today. Mary studied with many famous artists, including John Sandon, Urania Christy Tarbot and Daniel Green, and has taught painting over 30 years. She is certified by the Portrait Institute of Washington, D.C., is a member of Arbor Gallery in Merced, CA., and the Alliance of California Artists. Reach her at 559-659-2615 or www.maryallens.net.

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Oprah Picks Steinbeck To Re-Launch Book Club

Oprah Winfrey has announced that her highly anticipated selection for the re-launch of Oprah's Book Club is "East of Eden" by John Steinbeck. "This is the book that brought the Book Club back," said Oprah. "I read it last summer and really wanted to share it with all of you. You won't be able to turn pages fast enough." Starting with the Steinbeck novel, Oprah's Book Club will welcome members online in an interactive and educational environment that will connect readers across the globe.

Steinbeck's novel "East of Eden" was originally published in 1952 and within months became a national bestseller. Set between the Civil War and World War I and filled with sex, murder and greed, the story follows two families and how they affect each other's lives in the rich farmlands of the Salinas Valley. Steinbeck, who wrote 34 works and won the Pulitzer Prize and Nobel Prize in literature, is considered the greatest chronicler of the times and spirit of Depression-era America.

With the re-launch of the Book Club, Oprah said she will make selections three to five times a year, highlighting books that have stood the test of time. For more information visit www.oprah.com/books. "The Oprah Winfrey Show" has remained the number one talk show since its debut in 1986. "East of Eden" and all of Steinbeck's works, along with films, memorabilia, and interactive exhibitions are on display at the National Steinbeck Center in Salinas. See the adjacent article.



Oprah Winfrey displays a copy of "East of Eden"

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New Ag Wing Highlights Activities At the Steinbeck Center

By Keith Moon

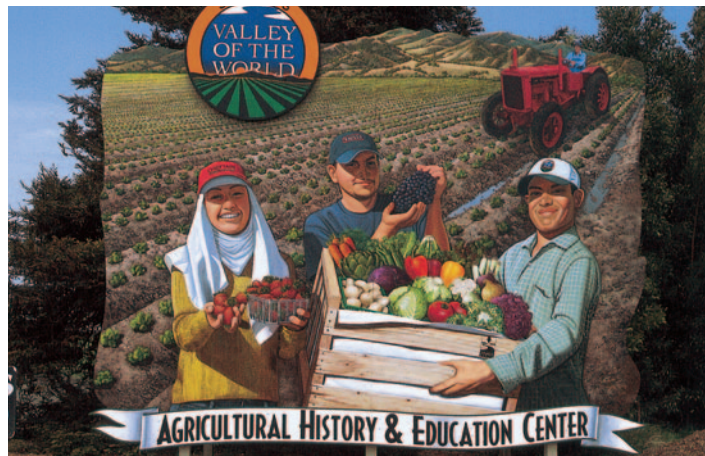
The National Steinbeck Center in Salinas is a hub of activity as the museum prepares for the grand opening of its new "Valley of the World" agricultural wing, continues the popular exhibition of Depression-era photographs by Horace Bristol, basks in the announcement that Oprah Winfrey has selected Steinbeck's novel "East of Eden" to re-launch her famous Book Club, finalizes a fund raising program, and gets set to host the 23rd Annual Steinbeck Festival.

In addition to all that, the Center continues to showcase the works of native son and Nobel Prize-winning author John Steinbeck in an awesome display of interactive exhibits, motion picture clips, artifacts and memorabilia.

Valley of the World is the New Ag Wing

The new agricultural wing, built at a cost of \$5.2 million and occupying 6,500 square feet, features numerous exhibits that trace the history of farming in the area that has been called "the salad bowl of the world." It also advances the Center's mission to provide and support educational experiences that, through the exploration of John Steinbeck's works, inspire audiences to learn about human nature, literature, history, agriculture and the arts. "The Salinas Valley has two great claims to fame," said Kim Greer, CEO of the National Steinbeck Center, "John Steinbeck and agriculture. With this expansion, we will be able to do justice to both areas."

The Valley of the World wing, a name taken from John Steinbeck's description of the story that became "East of Eden," will open September 1 and remain a permanent exhibition site. **Horace Bristol on Display**



Currently on display in a gallery adjacent to the new wing, is the work of Horace Bristol, one of the original Time/LIFE staff photographers. The photographs in this exhibition document the conditions and despair that field workers endured during the Great Depression. These were the very conditions that provided John Steinbeck with the inspiration for his Pulitzer Prize-winning epic "The Grapes of Wrath." The Horace Bristol exhibition opened last May and will continue through Sunday, September 14.

In 1937, Bristol began making numerous expeditions to California's Central Valley with renowned photographer Dorothea Lange. Aware of John Steinbeck's sympathies for the worker after reading "In Dubious Battle," Bristol invited the author to accompany him to develop materials for a potential photographic book. The two traveled through the Central Valley

over several weekends in the winter of 1937-1938. Steinbeck's unique ability to gather information through the gentle questioning of the field hands gave Bristol the opportunity to capture their character in his photographs. Together Bristol and Steinbeck visited with many members of migrant worker families, some of whom were later immortalized as "Tom Joad," "Ma" and "Pa," "Little Ruthie," "Winfield" and others. The people and the conditions that they encountered so moved Steinbeck that he told Bristol he needed to tell the story in the form of a novel, not as a photographic journal. That

continued on Page 7

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novel became "The Grapes of Wrath".

In addition to reflecting the plight of the Dust Bowl refugees, several of Bristol's photographs were used as set and costume design references for the 1939 film version of "Grapes of Wrath" starring Henry Fonda.

Ag Wing Fundraiser Underway

The National Steinbeck Center also is conducting a fund raising campaign called "Fields of Green" to help support the new agricultural wing and to underwrite some of the construction costs for a Valley of the World courtyard site. Donors can buy personalized green tiles that will be "planted" in the new courtyard. The tiles will be available to those who make a contribution of \$250 or more and will be inset into sections of the brick wall of the courtyard, displaying the inscriptions selected by donors. A variety of images and special wordings are available, including tiles that read "In memory of...", "A Salinas native since...", and "A Fan of Steinbeck...". Tiles containing corporate logos, fraternal emblems, and other designs or messages also will be considered. For information on the fund raising program and details on purchasing a tile, call 831-775-4737.

23rd Steinbeck Festival

Once again the National Steinbeck Center will be the headquarters of the 23rd Steinbeck Festival. This year's event will be held August 7-10, and will feature four days of speakers, tours, and special activities that focus on John Steinbeck's many unique collaborations and his connections with artists, friends and family. For full details on this annual event that attracts worldwide participation, call 831-796-3833 or visit www.steinbeck.org.


Above: Horace Bristol photograph from "Grapes of Wrath Portfolio" ©Horace Bristol, Courtesy of the Estate of Horace Bristol and Katrina Doerner Photographs, Brooklyn, NY. On page 5: National Steinbeck Center photo ©Bob Blackwell, courtesy National Steinbeck Center. The Valley the World mural by John Cerney and Dong Sun Kim, commissioned by the National Steinbeck Center. It can be viewed on Highway 68 just south of the Salinas city limits. Photo by Kirk Kennedy, Vectorpoint.

Wine and Dine at One Main Street

Another incident that has brought nationwide attention to the Steinbeck Center is the announcement by TV star Oprah Winfrey's that she has selected the Steinbeck novel "East of Eden" as the book that will re-launch her extremely popular Oprah's Book Club. That book, and all of Steinbeck's many works, can be purchased in the Steinbeck Center Gift Shop. For more information about the Oprah book club, see the article on page 4.

Visitors to the National Steinbeck Center also can enjoy foods made with farm fresh products from the Salinas Valley and recipes that were inspired by Steinbeck's writings at the One Main Street Café, located within the Center. Lunch is served 11-3, Monday-Friday, and breakfast and lunch are served on Saturday and Sunday. The restaurant also has a fine selection of Monterey County wines available. An even more extensive collection of area wines is found next door at A Taste of Monterey. Located in the historic Pia Building, this tasting room and wine information center offers wines from virtually every winery in Monterey County. Information about the Wine Country, locations of wineries, grape data, and other related details are also available at A Taste of Monterey. Salinas is home to many fine restaurants including those offering foods of various ethnic ancestries. A list of recommended restaurants will be found on page 10. ●

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Since 1977, Pacific Etched Glass & Crystal in Pacific Grove has created etched crystal for many world-class resorts, such as Kapalua and Grand Wailea on Maui, The Beverly Hills Hotel, and New York's Waldorf Astoria. Monterey County clients include National Steinbeck Center, Monterey Bay Aquarium, and Quail Lodge. Owner Larry Hirst has also produced stemware and bottle art for many of the area's top wineries, such as Joullian, Talbott, Georis, Ventana, Chateau Julien, and others. They can select glassware from Riedel, Schott Zwiesel, Spiegelau, Bormiole and other quality manufacturers from Larry's large inventory. For the wine connoisseur who desires a special piece of glass art, Pacific Etched also offers a wide array of bowls, vases and desk accessories. The showroom, located at 2046 Sunset Drive, is open Monday through Friday from 8:30 a.m. to 5:30 p.m. and by appointment by calling 831-373-0683. The website is www.pacificglass.com.

Summer Fun Starts at Zeph's in Salinas

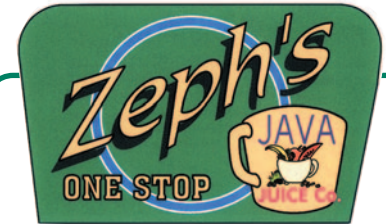
By Zeph Despard



Zeph Despard, Donna Bruhn, Bill Sites and Vince Ciolino

Zeph's in Salinas is the place where you can gear up for all your vacation and outdoor needs under one roof. Right now, Zeph's is focused on helping everyone get ready for a summer of fun. Whether you're preparing for a date or visiting friends, check out Donna's Designs in the front of the store. Donna is able to create the most unique gift boxes you'll ever find, and will show you how to put one together yourself. Combine items from her great selection with beer and wine accessories from the liquor department. Our entire staff will help you choose from distinctive glassware, bartender books, candles, and decorations, as well as from our wide assortment of wine and beer. The result will be an individualized gift that will delight a friend or loved one.

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Hullabaloo

This restaurant is synonymous with "Bold American Cooking" and was voted the "Best Restaurant in Salinas", "Best Happy Hour", "Best Wine List", "Best Business Lunch", and "Best Place for a First Date" by readers of the local newspaper. Lunch Monday-Friday, dinner nightly. 228 Main Street. 831-757-3663.

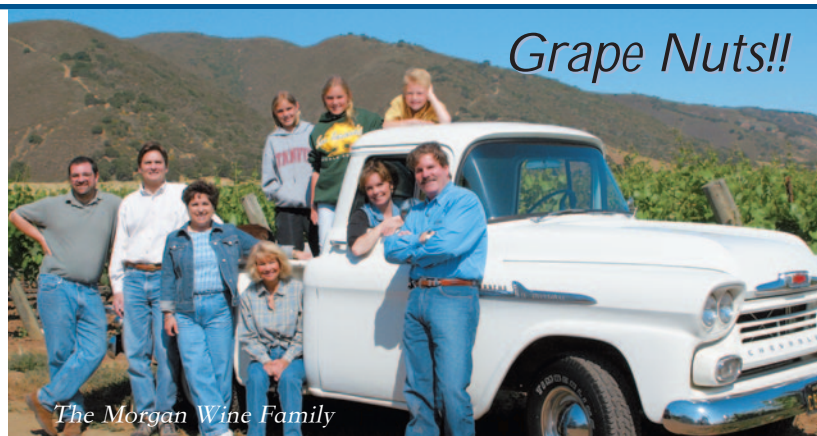
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Portobello's is famous for its rotisserie grilled meats, complete breakfasts, and luncheon soups, salads, and sandwiches. Catering is a specialty. Portobello's also prepares a variety of excellent food items to pair with the vintages served at Zeph's wine bar. In south Salinas at 1366 S. Main Street. 831-753-0797.



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Works of Kevork Mourad Exhibited at Sasoontsi Gallery



The artistic experience continues in full bloom at the Sasoontsi Gallery, a remarkable showplace located a short block away from the National Steinbeck Center in Salinas. Here the works of Kevork Mourad, a world-renowned artist, are once again on display. In this new exhibit, entitled "The Silent Soothsayers", Mourad has turned his concentration to the world of plants, and interprets their anguish at the state of humanity.

As Mourad says, "The bizarre and fictional, sometimes outlandish quality of some of the plants alludes to an age deeply affected by humans' modification of their surrounding." These paintings, done in acrylic, portray the strange beauty, vibrancy, and almost human expression of these plants as they beg humanity to hear their plea for a world of beauty. This remarkable exhibition was arranged by Bonnie and Miguel Hernandez, owners of Sasoontsi Gallery, and will continue through October 9. The gallery is located in the historic Austin House at 40 Central Avenue, Salinas. Call 831-751-1777 or visit www.sasoontsi.com.



On the left are details from Kevork Mourad's painting. Above right: Kevork Mourad. Below right: Bonnie and Miguel Hernandez



Meyer Equipment Delivers for Winemakers

If you're in the wine business in Monterey County, Meyer Equipment is a name you know and trust. Meyer operates the equipment that gets the grapes to the crusher and bulk wines to the bottling facility. "Creating world class wine is a challenging business," said Sandy Giovanetti, sales and marketing manager of Meyer Equipment. "Freshly picked grapes must be moved from the vineyard quickly. Bulk wines have to be transported with TLC. We have the trucks and stainless steel tankers with clean-in-place systems, the gondolas, flat beds, refrigeration facilities and other equipment to do these jobs in the most timely and efficient manner."

They also have the experience as Sandy comes from a trucking family that began transporting wine in 1975. Sandy was president of Reid Trucking until Meyer Equipment acquired the firm last year. "Like the Monterey wine industry, Meyer Equipment continues to grow and can do the job for the largest growers and winemakers on the Central Coast. More important, service is our number one priority. We make sure our customers are completely satisfied," Sandy said. She can be reached at 877-422-8491.



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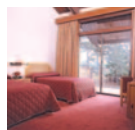
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Bank Vice President Michael Adamson points to one of the bank's many movies

This Carmel Bank Offers Movies and Popcorn

By Keith Moon

Ever thought of going to the bank to watch a great old movie? Then open an account at the Monterey County Bank's branch in beautiful Carmel-by-the-Sea. At this bank you can munch on popcorn and view Doris Day or Clint Eastwood while conducting your financial affairs. The bank's CEO, Charles Chrietzberg, got the idea when the firm opened a branch in a building that had been an old movie house. For a town like Carmel, where many movies have been filmed, where many movie stars live, where Clint Eastwood served as mayor and Doris Day owns a hotel, it just seemed appropriate to maintain the theatrical atmosphere in the new bank. Even if it meant serving popcorn and candy, which Chrietzberg does.

The movies are shown on a 42-inch screen placed before a row of authentic theater seats. Alongside hang posters of "Pillow Talk", "Calamity Jane", "The Good, the Bad and the Ugly", and, fittingly, "A Fistful of Dollars". Customers like the idea. "Several accounts have switched to us. They say that this looks like a fun place to bank," Chrietzberg said.

Chrietzberg, who became CEO of MCB in 1985, is known for his unconventional and successful marketing programs. Artist Dan Koffman has created an on-going campaign in which the banker's face is superimposed onto the likeness of such cultural icons as General Patton, Sherlock Holmes, Abraham Lincoln, and the Lone Ranger. "Banking is pretty serious, but we try to make it fun," said Chrietzberg, who prides his operation on customer service, knowing the borrowers, and catering to local businesses.

The movie theater branch of Monterey County Bank is located on Dolores Street at 7th Avenue in downtown Carmel. And Charles Chrietzberg reminds everyone "that admission is free."



A caricature of CEO Charles Chrietzberg by artist Dan Koffman



Monterey Plaza Hotel

If outdoor activities are not for you, there's plenty to do indoors. Especially if you've booked into the Monterey Plaza Hotel and Spa. With balconies perched directly over the water, the Plaza gives new meaning to "full ocean view." Whether listening to the gentle sound of waves as you drift to sleep or soothing your senses in the penthouse spa, the stress of everyday life will seem miles away. Quite an accomplishment, considering the Monterey Peninsula is within convenient driving distance of the Bay Area.

Grand Hotels, Gourmet Food, and Great Shops

Cannery Row is home to a collection of boutique hotels, including The Spindrift Inn, The Monterey Bay Inn and The Victorian Inn. Each property represents a variation in style and ambiance. The Spindrift Inn offers the ultimate in luxury. Each room features a wood burning fireplace and a goose down feather bed. Ocean side rooms with panoramic views are available with either a picturesque window seat or balcony, from which you can observe sea otters at play and migrating whales. The Monterey Bay Inn faces the harbor and offers guests large bay view rooms and access to a rooftop hot tub! The Victorian Inn, two blocks up from the ocean, is well suited for families with well-appointed, spacious rooms, fireplaces and vaulted ceilings. All three provide a generous complimentary continental breakfast.

Discover the Pleasures of Cannery Row

By Hamilton Otsukisama

If you've been deliberating about where to get away for the weekend, and you've already been to Tahoe and Napa, why not consider Cannery Row on the Monterey Peninsula? Immortalized by John Steinbeck as the "Sardine Capital of the World" in the novel "Cannery Row", this historic street has been transformed into a bustling waterfront shopping and entertainment district. Situated on the shores of the Monterey Bay National Marine Sanctuary, Cannery Row offers upscale accommodations, dining, and shopping along with outdoor activities such as surrey bike rides, kayaking and roller-blading on the bayside recreation trail.

Fine dining choices abound on Cannery Row, and include The Duck Club at the Monterey Plaza Hotel & Spa and the famed Sardine Factory. Dining in The Duck Club brings the concept of fresh seafood into focus. Surrounded by windows, the dining room is comfortably elegant with a wealth of original art. Creative preparations, an extensive wine list and friendly, knowledgeable service staff make this a memorable dining experience.

Established in 1968, The Sardine Factory is one of the most renowned restaurants in the nation, and winner of every notable restaurant award for its flawless cuisine of prime meats, the freshest seafood, impeccable service and extraordinary wine list. Perhaps most noted among The Sardine Factory's accolades is its wine cellar, which contains more than 30,000 bottles and boasts upwards of 1,000 selections. The wine list has been a Wine Spectator "Grand Award" winner every year since 1982.

More casual dining choices range from gourmet pizza at Shnarley's Pizzeria & Wine Cellar, where you can choose from 60 wines by the glass, to authentic fish and chips at Bullwacker's Restaurant & Pub. Shoppers will find Cannery Row a treasure trove of unique specialty shops and boutiques.

continued on Page 14

"Fine dining choices abound on Cannery Row"



The Sardine Factory

Discover Duke & Rosie's Western Apparel & Gifts, specializing in upscale western gear. Merchandise includes the finest in western hats and boots, men's and women's designer western wear, handmade silver jewelry and accessories. This exceptional store is one of only four in the country where you can play country western superstar and pick up a hat from Shorty's Caboy Hattery, a Garth Brooks' favorite! Pebble Beach on Cannery Row offers signature products in the only store outside the resort itself.

Gifts, Gems and Fine Art

For personal indulgences, Monterey Soap and Candle Works is a must, with soaps and candles handmade with only the purest ingredients. Got garlic? If not, you can fill your kitchen cupboards with gourmet food products and kitchenware from The Garlic Shoppe. If you're searching for precious gems and metals, the only dilemma will be making up your mind. Jeweler Studio showcases the finest in American contemporary jewelry, featuring exotic stones such as tanzanite, green garnets and pink sapphires accentuated with original gold, silver and platinum settings. Steinbeck Jewelers offers a large selection of gem quality tanzanite and Australian opals, while Charms by the Bay features the most extensive selection of specialty charms in the country. Since 1979, Mr. Z in the American Tin Cannery has exhibited an extensive collection of fine gems and pearls in unique settings and custom designs.

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The Spindrift Inn

Art collectors will find temptations up and down Cannery Row. The Ansel Adams Gallery, a fourth-generation family-owned gallery offers an excellent collection of original prints by the acclaimed photographer. The Thomas Kinkadee Gallery features current releases along with rare limited editions. Expect the unexpected at Entertainment Galleries where hand signed lithographs and originals from Al Hirschfeld and Tom Everhard are to be found. Master of the palette knife technique, Howard Behrens transforms sunlight in the original paintings displayed in his gallery on the bay.

Taste Local Wines

In the mood to taste some of the wonderful wines that come from grapes grown around Monterey Bay? There are two superb tasting rooms located in the historic building at 700 Cannery Row. Upstairs, directly overlooking Monterey Bay, is A Taste of Monterey. Here you'll find over 100 wines, offering a sampling from virtually every winemaker in the Monterey County. Then, on the main floor of the 700 Building, you'll find the Bargetto Winery tasting room, serving the fine wines that Bargetto makes from grapes grown in the family vineyards in the Santa Cruz Mountains.

Park the car, you won't need it. A perfect retreat for the corporate road warrior, Cannery Row offers luxury accommodations, fine dining, nightlife and fun all within walking distance with plentiful parking! For more information and special offers, go to www.canneryrow.com. ●

Audiences in Chicago & Atlanta Get a Taste of Monterey Wines

A planeload of local vintners traveled to Chicago and Atlanta in May to spread the news about the world-class quality of Monterey County wines. In total, 17 winemakers traveled to the two cities to entertain and educate members of the media and the food and wine trade. "We selected Chicago and Atlanta because of the wonderful markets they represent for Monterey County wines," said Rhonda Motil, executive director of the Monterey County Vintners & Growers Association. Each presentation was attended by over 35 food and wine writers and more than 120 trade representatives. Reaction to the event was summed up by Gina Christman of Atlanta Homes Magazine, who wrote, "Thank you so much for leading the Monterey Vintners to Atlanta. The spirit of the winemakers is certainly reflected in the incredible wines. I am now a bigger fan!"

Winemakers making the trip included Robert Brower, proprietor of Chateau Julien Wine Estates; Jose Fernandez, CEO, Blackstone Winery; Phil Francioni, winemaker, Arroyo Seco Vineyards; David Hastings of Skylane Cellars, Kendall-Jackson Wine Estates; Adam LaZarre, winemaker at Hahn Estates/Smith & Hook; Jerry Lohr, president of J Lohr Winery; Brian Moore and Darrel Gastile of Monterra; Dave Muret of Paraiso Vineyards; LuAnn Meador, owner, Ventana Vineyards/Meador Estates; Steve Pessagno, VP/winemaker at Lockwood; Hugh Reimers, general manager at Blackstone Winery; Ken Shyvers, winemaker at Estancia; Christian Tudor, owner, Tudor Wines; Ridge Watson, GM/winemaker, Joulilian Vineyards; Carolyn Wentte and Karl Wentte, president and winemaker, respectively, for Wentte Vineyards. ●



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Delicato Releases Clay Station Wines

By Keith Moon

The Delicato Family has made quite a name for itself from the grapes grown at its San Bernabe vineyard near King City, and with the award-winning wines it has produced from Monterey County grapes for its Monterra and Delicato Monterey Vine Select labels. Now the noted winemaker is branching out with a new brand "for consumers who want to move beyond more traditional grape varieties."

Called Clay Station, the brand is named for Delicato's estate vineyard located in the Lodi wine-growing region of northern California. These wines are crafted from classic Old World grape varieties, including Viognier, Malbec, Shiraz, Pinot Grigio and Petite Sirah and sourced from the Clay Station estate and the Lodi wine-growing region. "Clay Station wines are crafted for the adventuresome wine consumer seeking something interesting, new and more intriguing than the usual glass of Chardonnay or Merlot," said Kristal Cerna, brand director for the wine. "We believe these remarkably food friendly wines are exactly what the consumer is looking for."



The Clay Station Vineyard

Delicato purchased the undeveloped land for Clay Station in 1995. The Indelicato family, with 75 years of winegrowing experience, recognized the 1600 acres as an ideal site for a vineyard. Located 200-300 feet above the valley, the rich, reddish clay soils are studded with large stone "cobble", creating an excellent, well-drained, growing medium for quality grapes. Morning fog and afternoon breezes from the Sacramento Delta and the Carquinez Strait moderate the afternoon heat and create cool nighttime conditions and an extended growing season. The result is a vineyard that produces elegantly aromatic white wines and powerfully structured reds.

The first Clay Station bottling, a 2001 Viognier, was released last year. At the 2002 California State Fair it won a gold medal and was named "Best Viognier of California." The winery has a tradition of winning awards in both domestic and international competition. Last year Delicato won the prestigious "Wine Producer of the Year" trophy at the International Wine and Spirit Competition for the second year in a row, and Delicato Family Vineyards Shiraz won "Best of California" at the California State Fair Wine Competition in both 2001 and 2002. The new Clay Station wines retail for \$12.99. ●



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Ventana Vineyards in the Arroyo Seco

Arroyo Seco Vineyards Produce Lush Chardonnays

By Rhonda Motil

Arroyo Seco is situated in the heart of Monterey County on gently sloping east and south-facing benches. Oriented for optimum sun exposure and planted on gravelly alluvial fans from the Santa Lucia Mountains, Arroyo Seco vineyards enjoy growing conditions ideal for showing the lush, opulent side of Chardonnay.

The story of Arroyo Seco is intriguing. Over many centuries, rocks, gravel and finally some gravelly topsoil eroded from the Santa Lucia Mountains to form the unique alluvial fan over as much as 100 feet of river bottom. The Arroyo Seco is thus unique in two ways – it is very well drained and is the windiest wine grape growing area in California. The almost excessively drained soil produces small vines, leave, clusters and berries.

How do these factors impact the grape’s timeline? Warm air descending from the Arroyo Seco encourages bud break in late February or early March. Cool, strong winds howling down the Salinas Valley in May through August stop the photosynthesis process in the afternoon. Flavor ripeness often doesn’t occur until October or early November - the longest hang time in California. This combination of soil and climate produces small grapes with intense, complex fruit flavors. Soil texture and depth vary and each vineyard has different wind patterns, thus each winemaker has a unique opportunity to optimize each wine.

What Makes Arroyo Seco Unique?

First planed in 1962, the AVA extends from a narrow steep canyon at its westernmost border, opening to encompass the benches around the Salinas River near the towns of Soledad and Greenfield. The Arroyo Seco AVA was petitioned and created in 1983 by a group of growers who wanted to market their wines as Estate Wines. You find this area generally west of Highway 101 to the slope of the Santa Lucia Highlands. Many of the original petitioning wineries are still bottling Estate Wines in the Arroyo Seco today – Jekel, J. Lohr, Ventana Vineyards and Wentle. Newcomers to the Arroyo Seco include Kendall-Jackson, Bernardus and Joullian.

The main item effecting Arroyo Seco AVA is the climate. The very cool water temperatures of Monterey Bay have a vast effect

on the weather patterns in the Salinas Valley. Arroyo Seco is almost mid point in the valley, where summer fog cools the vineyards and often shrouds them from about 4 am until 10 am. The grapes store the sugars at a much slower rate, creating an intensity and “purity” of the flavors.

The area is typically dry, with little rainfall. Normally, the Arroyo Seco area receives only seven inches of rainfall per year. This allows for the control of vigor through irrigation, using water from one of the purest sources in the area. Integral to this area’s soils are the “Greenfield Potatoes” – small cobblestones which store and release heat and provide excellent drainage.

Jerry Lohr, founder of J. Lohr, planted Chardonnay in the Arroyo Seco nearly 30 years ago. His Riverstone Chardonnay label pays homage to the “Greenfield Potatoes”, those odd shaped stones found in abundance in every vineyard in the AVA. The effect of those stones and the cold, windswept environment produce a wine that is richly flavored and lush with balanced acidity and appellation specific varietal aromas of nectarines, peaches and tangerine.

Bernardus’ Marketing Director Rob Baker states that the region is well known for producing fruit with ripe tropical aromas and flavors. In some cases it can also produce fruit with beautiful lemon and lime. “Sometimes we see both in one wine, and our Griva Chardonnay is one example,” he said.

Continued on page 18

**“I didn’t see a rock Pile.
I saw... a Cathedral.”**



Chardonnay wines from the Arroyo Seco photographed at A Taste of Monterey on Cannery Row

“Floral and Supple Whites”

Jekel winemaker Rick Bower adds, “Wines from the area bright lemon, tangerine, ripe nectarine and pineapple aromas. There is a suppleness and a feminine prettiness to them. The extremely rocky soil lends a mineral quality to the wine and a lively backbone of acidity which gives the wines great staying power with a wide variety of food.”

Ridge Watson, winemaker at Joullian says, “Arroyo Seco Chardonnays are the most floral and supple whites in Monterey County. The wines of the region are noted for their delicacy and balance.”

Kendall-Jackson Winemaker Randy Ullom comments, “Kendall-Jackson recognized Arroyo Seco for its exceptional combination of soils and climate. One of the results from our plantings is the bold and extraordinarily intriguing combination of flavors seen in the Great Estates Arroyo Seco Chardonnay.”

The Ventana Vineyard is on a unique site featuring rock and gravel with very little soil. The alluvial deposits found here are nearly devoid of dirt and heavy to calcareous material – a characteristic of prime vineyard sites elsewhere in the world. “This consistent mineral quality can be found in our Chardonnay, resulting in Gold Medals for 23 consecutive years,” said Doug Meador, Ventana’s owner and winegrower. “In the 70’s, critics of this area called it a rock pile. I didn’t see a rock pile, I saw the basic ingredients for a cathedral.”

Karl Wente, fifth generation winemaker at Wente Vineyards, concludes the Arroyo Seco overview by stating, “This is an outstanding place to grow Chardonnay and the 2001 vintage is our best Riva yet.” ●

Editor’s Note: Rhonda Motil is executive director of the Monterey County Vintners & Growers Association and can be reached at 831-373-9400.

Photos by Richard L Hughett

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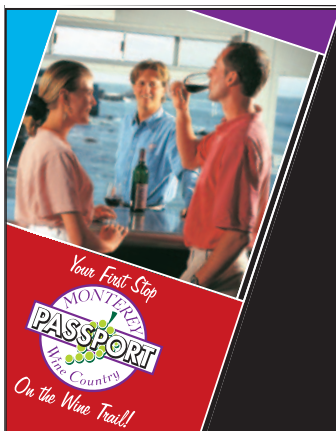
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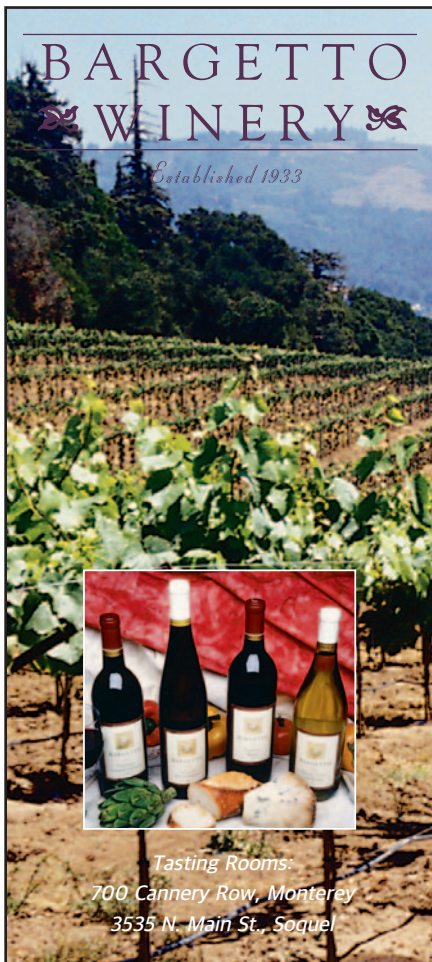

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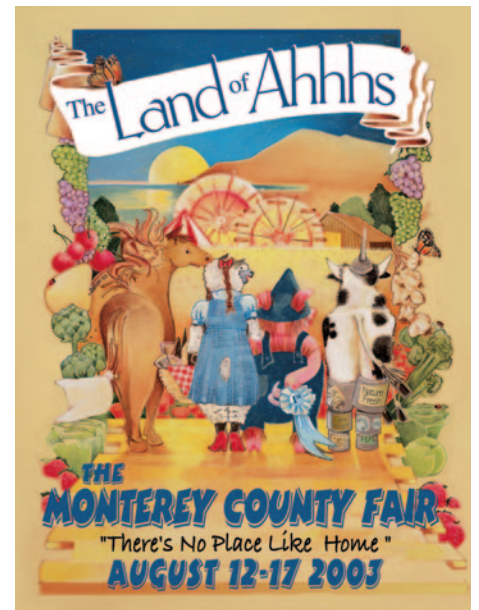
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County Fair Features Food & Wine Pavilion



Recognizing the fact that Monterey County is a land of creature comforts and home to the best in gourmet food, world class wine and the finest produce that Mother Nature has to offer, the board of the Monterey County Fair has chosen "The Land of Ahhhs" as the theme for the exhibition that runs from August 12-17.

New to this year's fair will be a Gourmet Food & Wine Pavilion that will provide daily wine tasting and cooking demonstrations. Organized by A Taste of Monterey, the renowned visitors' center on Cannery Row, the outdoor Wine Garden will offer wines from over 45 local vintners. Inside the Pavilion, many of Monterey County's finest chefs will stage a series of cooking demonstrations featuring seafood, meats, and produce native to the area.

In addition to the Food & Wine Pavilion, the Fair will have livestock exhibitions, garden shows, food booths, carnival rides, and music by such popular entertainers as the Pete Escovedo Orchestra, the Tower of Power, and others. Participating chefs will include Kurt Grasing of Grasings in Carmel, Tony Baker from Montrio in Monterey, Todd Fisher of Hullabaloo in Salinas, Bruce Silverblatt from the Forge in the Forest, Carmel, and Dorothy McNett of Dorothy McNett's Place in Hollister, along with eleven other prominent food preparers.

The Fair will be open Tuesday through Friday from 12-10, Saturday from 10-11, and Sunday 10-10. For information call 831-373-5863 or visit www.montereycountyfair.com. Monterey Bay Wine & Travel Magazine is the media sponsor of the Food & Wine Pavilion.

"The Land of Ahhhs" poster was created by Carmel Valley artist Jamison Shea.

Hullabaloo Partners Buy Bill Quon's Restaurant

The three partners who operate the Hullabaloo Restaurant in Salinas have purchased Billy Quon's landmark dining house in the Ryan Ranch section of Monterey. The partners, Bill Cascio, Will Reynolds and Todd Fisher, have retained the Billy Quon name and staff will continue to feature Pacific Rim style foods. The restaurant is open for lunch and dinner daily. In addition to Bill Quon's and Hullabaloo, which is famous for its "Bold American Cooking", the partners also operate the One Main Street Café at the National Steinbeck Center in Salinas, do catering, and prepare Meals on Wheels.

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Peter Hiers and Frank Joyce

Joyce Vineyards Opens New Winery in Salinas

Joyce Vineyard, since 1996 the producers of the award-winning Chateau Christina Wines, has a new winery in Salinas. Owner/winemaker

Dr. Frank Joyce has expanded the capacity to make and age much more of his noted red wines.

Also, Peter Hiers is the new sales representative. Previously at the Carmel Highlands Inn, Hiers was cellar master and wine director there for over 4 years. He coordinated the wine activities for the annual Masters of Food and Wine event. Hiers describes Joyce's wines as "a concentration of flavor, smooth, elegant texture and polished intensity."

Chateau Christina offers six labels: Estate and non-estate, single vineyard Merlot, Pinot Noir, and Cabernet Sauvignon. A favorite is the 2001 Michael's Vineyard Merlot, farmed without fertilizers and pesticides, 100% Merlot, from a Pomerol region clone from Bordeaux, France. The winery's email address: joycevineyards@aol.com; the phone is 831-224-3135.



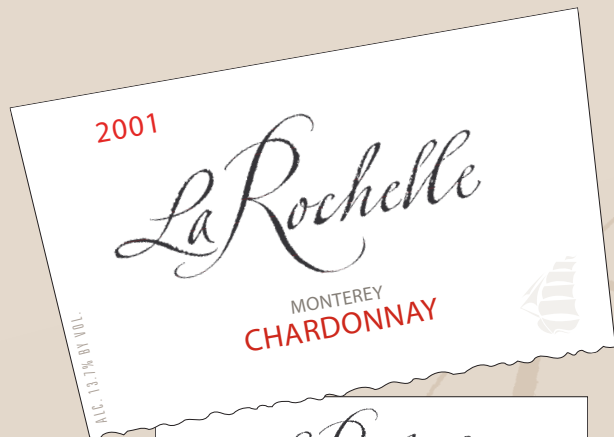
Doug and Sandy Lumsden and special guest

Monterey Movie Tours Debuts on the Monterey Peninsula

A new deluxe motorcoach tour that visits local sites shown in Hollywood movies has debuted. The Monterey Movie Tour is a 3-hour trip with live narration and movie clips viewed on overhead monitors, in the comfort of a 32-seat luxury coach.

Owned/operated by Doug Lumsden, a Monterey native and owner of the award-winning Monterey Bay Scenic Tours, this movie tour will travel to many of the locations that have been filmed in 200 movies made here since 1897. Some of the sites include those filmed in *Play Misty for Me*, *Star Trek IV*, *Turner and Hooch*, *A Summer Place*, and *Rebecca*.

"To see or stand where a favorite film was shot is a huge thrill for movie fans," Lumsden says. His tour is the only one of its kind in the continental U.S. Tours run daily. For reservations, call Monterey Bay Scenic Tours, 831-372-6278 or 1-800-343-6437.



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Moss Landing Welcomes The Captain's Inn

By Richard L. Huggett



The Captain's Inn

Moss Landing has so many interesting things to see and do, but until recently there's been no bed & breakfast in this quaint seashore village. Now it can boast one of Northern California's finest, the Captain's Inn.

Owner Melanie Gideon has created a delightful inn with 10 guestrooms and "all the comforts of home." The Inn consists of two buildings. One is the newly constructed "Boathouse." Each guestroom has some nautical whimsy and each bed set is created from an actual boat. They have either a soaking tub or a romance shower. All have fireplaces and views of the river channel, sand dunes, seals, and shorebirds.

nautical décor. The bedrooms have chandeliers, and antique bed sets. Some have fireplaces and two-person clawfoot bathtubs. The parlor fireplace includes bricks salvaged from the 1906 earthquake.



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Once settled at the Inn, check out the downtown's shops, galleries and restaurants. It is a short walk to the Haute Enchilada, Kim Solano's "art café." Along with great soups, salads and many other tasty items, she offers furniture, decorative art, and patio dining, where you can enjoy the sun and a great meal.



A fair at Haute Enchilada

Across the street is NIDO home furnishings and fine art gallery. Grethen Werner, the owner, not only has beautiful items for the "nest," she also presents the work of local artists focusing on important regional issues.

For a lunch or dinner inspired by the coastal cuisine of Italy, Spain and Mexico, just walk to the corner of Highway 1/Moss Landing Road, and experience the Whole Enchilada. Jan and Ray Retez, will give you a warm welcome and great international dishes.



The Moss Landing RV Park

For your antique shopping, go to The Little Red Barn. No one on earth is more knowledgeable than Bonnie Turner when it comes to estate furniture and jewelry. She carries antiques and collectibles, and conducts estate sales at private residences.



Captain Yohn Gideon & Elkhorn Slough Safari

For travelers who travel with their "home," plan to stay next to the boat harbor. The Moss Landing RV Park has 35 full-hookup sites, laundry, and picnic area. If you pulling a trailer, it's the place to set up camp.

There are two ways to discover the natural wonders of Elkhorn Slough. Rent or purchase your own transportation from Monterey Bay Kayaks, who offer guided natural history tours and classes, or call Captain Yohn Gideon of Elkhorn Slough Safari and book a trip on his pontoon boat. Either way you will view many of Mother Nature's beautiful creatures: otters, harbor seals, blue herons and hundreds of shorebirds.



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P.S. Don't forget the Moss Landing Antique Street Fair on Sunday, July 27th!



Photos by Richard L Hughett

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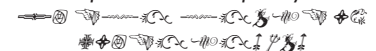
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Pinot Blanc
Petite Sirah
Cabernet Franc
Pinot Gris/Pinot
Grigio
Sangiovese
Grenache

Semillon
Viognier
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Daniel Mirassou explained, “By selling only the brand name to Gallo, we retained control of the winery, the cellars, and our vineyards in Monterey County. This allows my brothers and me to move forward with a project we’ve been dreaming about for years.”

Wines Available at Tasting Rooms

Designed by Daniel Mirassou and noted Los Gatos artist Rick Tharp, the elegant La Rochelle label pays homage to the family’s roots in France. The new brand features a Monterey appellation La Rochelle Chardonnay, Pinot Noir, and Merlot priced around \$18. There also is a “Designate” label that highlights a specific vineyard or appellation, and emphasizes the wine’s “sense of place”. Limited to 300 to 500 cases and priced between \$26 and \$32, the “Designate” wines include a San Vicente Chardonnay, Bald Mountain Vineyard Chardonnay, Arroyo Seco Pinot Blanc, San Vicente Vineyard Pinot Noir, Santa Lucia Highlands Pinot Noir, Cedar Lane Vineyard Merlot and San Marcos Creek Vineyard Zinfandel.


The La Rochelle wines are only available via the tasting rooms in San Jose and Los Gatos, the La Rochelle wine club, on-line sales and at private events. Complimentary tastings are served at both locations and Chef David Page continues to offer gourmet lunches, dinners and cooking classes. Concerts and festivals will be staged on a regular basis and facilities for parties, weddings and corporate meetings are available. The popular Evergreen Farmers’ Market is held at the San Jose winery on Sundays through October. Phone 408-274-4000 or visit www.lrwine.com. For details on tasting rooms see page 61.

La Rochelle is New Name of Mirassou Winery


By Hamilton Otsukisama

After selling the Mirassou brand name to E. J. Gallo last October, three members of the famed Mirassou wine-making family have given the name La Rochelle to their winery in San Jose, the champagne cellars in Los Gatos, and to the label of the wines they are currently releasing. Drawing upon grapes produced at some of the most respected vineyards in Monterey and Santa Cruz Counties, as well as some in Paso Robles and Santa Clara County, Daniel, Jim and Peter Mirassou are focused on producing handcrafted, limited release wines at their picturesque facility in San Jose.

transformation
of a Carmel



Discover the exciting changes at The Covey, brilliantly renovated along with the entire resort. New World wines enhance the freshest ingredients from local farmers and fishermen. Dinner Tuesday–Saturday from 5:30pm, with live music on weekends, while the deck offers a casual bar menu for relaxing outdoors.



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Artists Thierry Thompson (left) and Jeremy Kline (right) featured at the Phillips Gallery in Carmel

Carmel... The Destination for Great Art, Food & Wine

By Richard L. Hughett

Modern day Carmel started back in the 1930's when artists of all disciplines moved to the seaside hamlet to experience its magnificence. Everywhere they turned there was inspiration for their art form, for painters, poets, photographers, filmmakers and writers of great novels. Carmel exudes with the natural beauty that continues to attract the art world's finest. The work of many great artists is displayed in numerous galleries throughout the city. One gallery stands out for the variety, color and quality of work in its collection.

Phillips Gallery of Fine Art represents an expansive range of art, from abstract to highly defined realistic creations. The common theme among the artists chosen for the gallery is their passion for their art. Phillip's collection includes paintings, marble and stone sculpture and fine art glass. The artists are from: Africa, Italy, France and the United States.

Their Carmel gallery was established in 1998, and is now in two locations in Carmel, with an additional new gallery at San Jose's Santana Row.

During this year's Pebble Beach Concours d'Elegance in August the gallery will feature shows of two renowned artists. Thierry Thompson, famous for his painting of vintage automobiles, will open his show with a reception Friday,



Authors George Sterling, Mary Austin, Jack London, Jimmy Hopper on Carmel Beach around 1920
(Courtesy of Henry Meade Williams History Room, Harrison Memorial Library, Carmel)

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August 15th. The next day, Thomas Arvid, the master of highly realistic “wine art”, will host his opening. Both artists have become a part of Phillip’s Gallery’s continuing success story!



Forge in the Forest

Along with award-winning art, Carmel is also recognized for its many excellent restaurants, serving a variety of critically acclaimed cuisine.

Autumn brings the finest weather to the peninsula, and a great time for outdoor dining. For twelve straight years The Forge in the Forest has received the award for “Best Outdoor Dining”. A local favorite for casual dining, the Forge offers a menu of delicious contemporary American lunch and dinner entrees. It is employee-owned and operated by people who know how to care for their customers. And the Forge has a comprehensive wine list featuring Monterey’s best varietals.

La Dolce Vita also offers outdoor dining on their second story patio, where you can “people watch”. “The Sweet Life,” as the name translates, has an excellent lunch/dinner menu of Northern Italian



La Dolce Vita.

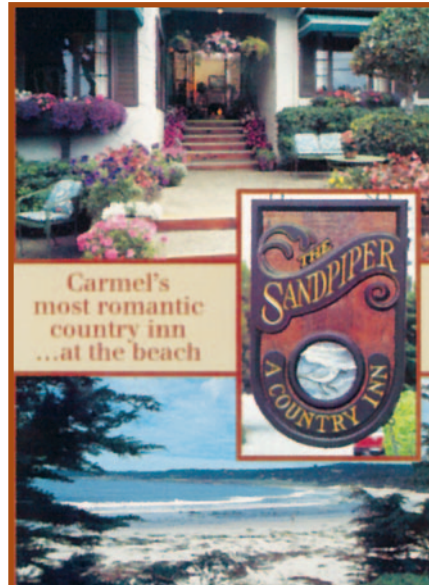
dishes, plenty of Monterey county’s premium wines and international favorites. There are two La Dolce Vita’s; the other offers the same outstanding menu in downtown Pacific Grove.

Among the many hotels and inns in Carmel, The Hofsas House, a hotel of 38 guestrooms, stands out because it has been owned and operated by the Theis Family for over 45 years. One of the family members is always available to satisfy the needs of their guests.

The Sandpiper Inn is a bed & breakfast located near Carmel Point, with ocean views and lovely gardens. There are 17 guest rooms. Since 1929, guests have chosen it as their “retreat” for its quiet and comfort.

For leisure and corporate meetings, The Carmel Mission Inn offers the ultimate location. Conveniently located among lush gardens next to the Barnyard Shopping Center, “Carmel’s largest hotel and conference center” has 165 guest rooms, 5 meeting rooms, and banquet facilities for 300 people.

continued on Page 28



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Blackstone Winery Expands Its Portfolio and Operations

By Keith Moon

Blackstone Winery, one of the best selling premium brands in the country, continues to expand its portfolio and its area of operation. First marketed in 1992, the Blackstone name quickly gained prominence due to the intense popularity of its Merlot. Then, in October 2001, Pacific Wine Partners purchased the brand and installed its headquarters at the superb winemaking facility in Gonzales in Monterey County. At that time, Jose Fernandez, president and CEO of Blackstone, announced, "Monterey County is the perfect home for the Blackstone Winery. The exceptional fruit from the Monterey County wine growing region has always been an essential element of the quality of Blackstone."

Earlier this year Blackstone expanded its portfolio with the release of three new Monterey County appellated vintages. This included the 2001 Monterey County Chardonnay, 2001 Monterey County Pinot Noir and a 2002 Monterey County Sauvignon Blanc. Both the Pinot and Sauvignon Blanc are new varietals in the Blackstone line.

Unforgettable Style and Quality

The Blackstone expansion was not limited to Monterey County. Last year the company acquired a small winemaking facility and tasting room in Kenwood in Sonoma County. "The Sonoma winery is a great addition to our existing Blackstone operation," said Jose Fernandez. "It will serve to enhance both the quality and the exposure of the Blackstone brand."

The acquisition also allows Blackstone's acclaimed winemaker, Dennis Hill, to broaden his philosophy of "multi-region" blending, a practice that enables Blackstone to source the best grapes

from around the state. "Great wines begin in the vineyard," Dennis Hill said. "I select the aromas, textures and flavors from the finest grapes which then create the unforgettable style and quality that is Blackstone."

With the Sonoma facility and its Gonzales winery, the Blackstone portfolio now includes Monterey County Sauvignon Blanc, Monterey County Chardonnay, Monterey County Pinot Noir, California Merlot, California Cabernet Sauvignon, California Syrah, California Zinfandel, Napa Valley Merlot and Napa Valley Reserve Merlot. Each of these wines is available for tasting and purchase at the Blackstone Winery Tasting Room in Gonzales. For more information about the tasting room see page 57. ●

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Alvarado Plaza is a Treasure-trove of Galleries and Shops

Nestled alongside the DoubleTree Hotel in downtown Monterey is a walkway lined with art galleries, gift shops, a health spa, jewelry store, bank, restaurant, and a wine tasting room. Known to locals as Alvarado Plaza, the passage is an extension of Alvarado Street that leads to nearby Old Fisherman's Wharf.



Among the intriguing stops in the marketplace is Lewis & More, a store that features antiques and gifts from the British Isles and Europe. They carry a variety of items ranging from fine collectables to British candies and groceries. Included is a superb assortment of fine China by Spode, Portmerion and others. If you've got a bit of the British, or the Scots or Irish, a visit to Lewis & More is like a trip across the Pond. Call 372-3158 for information.

Wine Art with a Smile!
 Collection of 30 Images



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 See more "Wine Art with a Smile" at:
www.artwithasmile.com

Across the way, take a moment to indulge in a bit of whimsy at the Koffman Gallery. Each piece of Artist Dan Koffman's work is a celebration of people's passions, from wine and martinis to golf, cigars, coffee, movies, sports and even Albert Einstein. There are 900 imaginative images on hand, available in eight different sizes that make ideal gifts. Framing is available. The toll free number is 877-ART-5300. See an example of Dan Koffman's art on page 49.



Wine From the Heart is a friendly, relaxing tasting room that features a combination of hard-to-find premium California wines along with exclusive Private Label vintages. Over 50 labels and 120 different wines are in stock. The owners, Diane and Lloyd Smith, invite you to share their passion for fine wines and to browse their collection of custom glassware, gourmet foods and wine related art. Phone 831-641-WINE. All alongside the DoubleTree Hotel in Downtown Monterey.



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Hahn Estates has completed a \$7.5 million revitalization program at its winery and vineyards in the Santa Lucia Highlands west of Soledad in Monterey County. Capital investments at the winery include a new crush system, upgraded bottling line, upgraded refrigeration system and an ozone barrel cleaning process. Additional fermentation space has been added, including new open and closed top fermenters. A micro-oxidation unit was added, and barrel programs for both red and white wines have been upgraded.

The revitalization program began two years ago with the installation of a new management and winemaking team, including the appointment of Bill Leigon as president of Hahn Estates, Adam LaZarre as winemaker, and Barry Gnekow as winemaking consultant. Since the installation of the management team, the Hahn family's 1,000 acres of vineyards have undergone a major transformation. New trellis and irrigation systems have been installed and irrigation techniques refined. "A reduction in crop size has been a major factor in increasing wine quality," Bill Leigon explained. "Vines are thinned to two clusters per shoot, and one cluster per shoot for reserve wines."

A Commitment to the Region

Speaking about the Santa Lucia Highlands property, owner Nicolaus "Nicky" Hahn said, "We recognized the

potential of this area 25 years ago, and this \$7.5-million investment means that we are going to bring out the best fruit and wine possible." Bill Leigon added, "This dollar figure represents an investment of \$36 per case of wine produced for the Hahn Estates, Smith & Hook and Rex Goliath brands, and our commitment to this remarkable wine region."

Wines of the 2001 vintage are the first produced from the revitalization, and are now in distribution. This includes a 2001 Santa Lucia Highlands Cabernet Franc, which was released this summer. The winery also plans to introduce a line of "reserve" wines and add Pinot Noir to its list of varieties. "We will continue to work towards our goal to make wines that can compete with the finest wines in the world," Leigon said.

In addition to the vineyard revitalization, a new label has been created for the Smith & Hook line of fine wines. Bill Leigon worked with the designer to produce a motif that resembles the insignia used by the famed Champagne producers in France. The final creation is masculine,



Hahn Estates Undergoes \$7.5-million Revitalization

by Keith Moon

yet elegant, and symbolizes the theme "Back to the Future", introducing a new style of wine that reflects the intensity of the very first vintages of the early 1980s.●

Editor's Note: The wines of Hahn Estates and Smith & Hook have been winning awards everywhere. For information, go to www.wimbledonwines.com/hahn. For information about the Hahn Estates/Smith & Hook




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There are three private rooms to choose from. The Tack Room, named for its prior equipment use, is perfect for small gatherings of up to 16 people. The Vintner's Room seats up to 32 patrons, and overlooks the picturesque gardens and wishing well. Some of the region's best wines are displayed. In combination with the adjoining Sarah's Room, it can accommodate up to 60. The Library banquet room is designed for sit-down parties of 60, or stand-up receptions of 120. With a fireplace, bookshelves, great artwork and a private garden patio, the Library offers the homey atmosphere to make your evening complete.

Chef Michael Kimmel has created a menu of "Creative American Country" cuisine that includes the freshest seafood, prime meats, killer salads, special pastas and vegetarian entrees to please everyone's appetite. And every week he also features a different wild game, such as pheasant, wild boar, buffalo and venison. And, catering at the venue of your choice is also one of their services.

Tarpy's wine list of 160 selections highlights the best of Monterey County and has won the Wine Spectator Magazine Award of Excellence.

The address is 2999 Monterey-Salinas Highway, at the intersection of Highway 68 and Canyon Del Rey/Highway 218. While there, also visit their next door neighbor in the old stone house. It is the home of the Ventana Vineyards/Meador Estate wine tasting room. The Ventana name is known for the production of excellent varietals, and as the "most award-winning vineyard in America."

Tarpy's is open for lunch and dinner every day. For dining reservations call 831-647-1444. The banquet and catering services number is 831-655-2999.

Tarpy's Roadhouse Recipe

By Executive Chef Michael Kimmel

Grilled Colossal Prawns

with Herb Olive Oil & Lemon (serves 4)

8	Prawns, 2-4 per pound
1 Tbs	Kosher Salt
1/4 tsp	Ground Black Pepper
2 c.	Herb Olive Oil (recipe below)
2	Lemons, cut into wedges

Herb Olive Oil

Make this one

4 Tbs	Basil leaves, chopped fine
2 Tbs	Italian Parsley, chopped fine
2 Tbs	Cilantro, chopped fine
4 Tbs	Extra Virgin Olive Oil

Preparation

- Make the Herb Olive Oil 1st. Combine all the chopped herbs. Start with a small amount of oil to break up the herbs. Slowly add the remainder of the oil. Store in an air tight container, label, date and refrigerate, until ready for use.
- Clean shrimp, leave shells on, just devien. Cut down the middle with kitchen sheers. Toss in small amount of herb oil with salt & pepper. Grill until just cooked through. Remove shells to serve. Arrange on a decorative platter drizzle with remaining Herb Olive Oil, squeeze half the lemon wedges onto the shrimp then garnish with the remaining wedges. Pair with Joulilian Sauvignon Blanc.



Tarpy's Managers: Sadot Ramirez, Gabriel Arguelles, Michael Kimmel, Debbie Edwards, Lauri Riddel, Rudy Mena, Jennifer Santillo and Corinne Barnes



The new Premier Pit Row Suites

Mazda Raceway Invites You to “The Monterey Experience”

Plan to attend the last two race weekends this season at Mazda Raceway Laguna Seca for some great road racing and a chance to try some of Monterey County’s premium wines.

“The Monterey Experience” is a don’t-miss venue during the Monterey Sports Car Championships/American LeMans Series, September 5 – 7 and the Road & Track U.S. Sports Car Invitational, October 3 –5. The “Experience” will be in a large tent in the Paddock, where many of the county’s fine vintners, including Hahn Estates/Smith & Hook Winery and Ventana Vineyards, will be offering tastings. There will also be visitor organizations represented in the facility, and the National Steinbeck Center and Monterey Bay Aquarium. This special event is presented by the Highlands Inn of Carmel, who will be serving a variety of food items. A small fee will be charged for wine tasting.



Terry Titus of Hahn Estates/Smith & Hook Winery hosts a wine tasting table during the Monterey Experience

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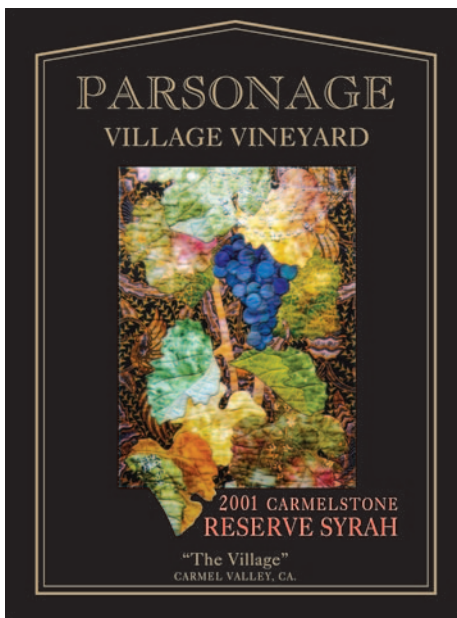
(Sixty-four “Best of Monterey County” awards and six years of **WINE SPECTATOR’S** “Award of Excellence” are some of the reasons!)



Another notable addition to the raceway’s many superior features is the new Premier Pit Row Suite complex. Overlooking the start/finish line, pit row, and turn 11, the suites offer racing fanatics “the best seat in the house.” Admission is sold race-by-race and is available for both race weekends mentioned above, for groups and individuals. The weekend package includes: admission to a suite and the Paddock, preferred parking, hot pit access during practice/qualifying, a climate-controlled dining area, a seat in the shaded exterior viewing area, televisions with live feed, Saturday and Sunday breakfast, lunch, beverages, wet bar and souvenir program.

For more information and reservations (while the “sweet” seats last) log on to www.laguna-seca.com or call 1-800-327-7322, and enjoy the races in style! ●

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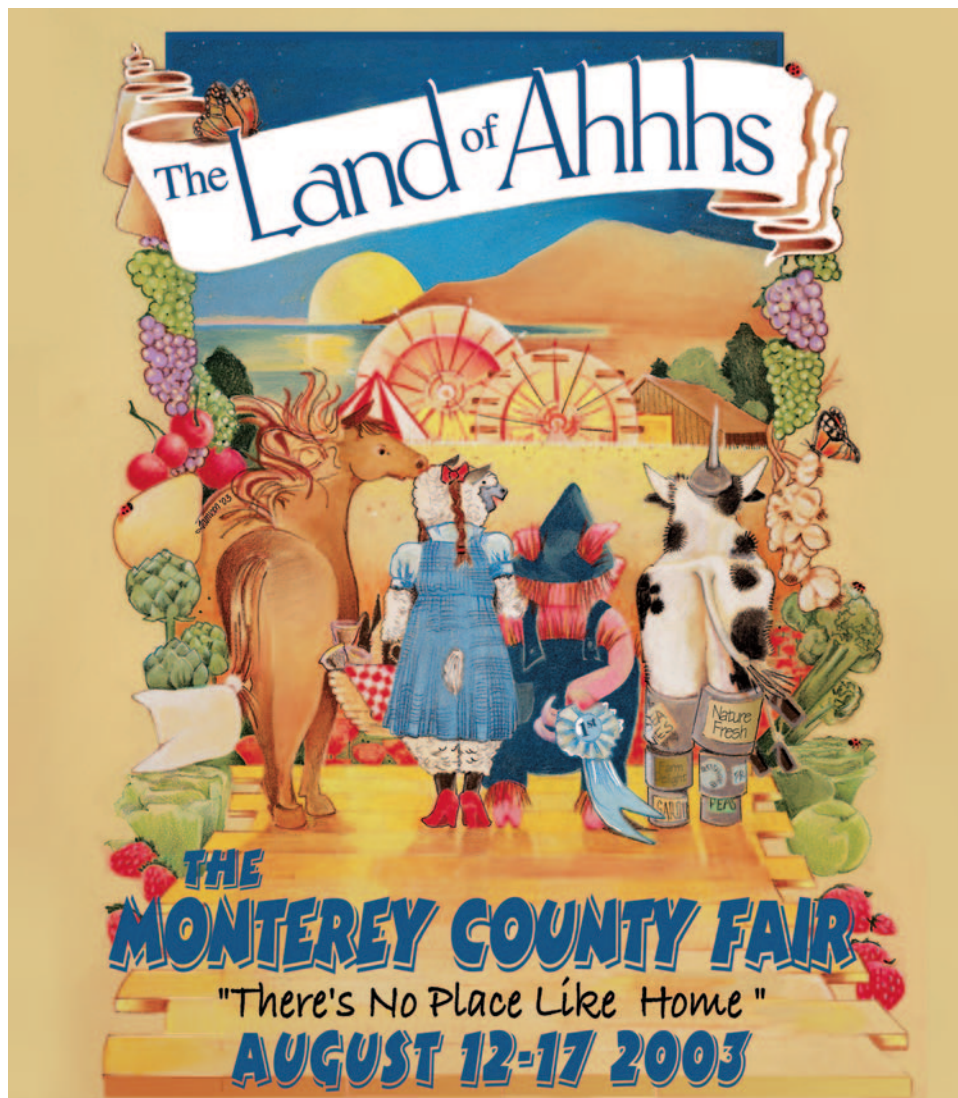


Parsonage Vineyard Still Making News

There's good news and bad news emanating from the Parsonage Village Vineyard in Carmel Valley. First the bad news for wine lovers: the 2000 wines have sold out. The good news for wine lovers: the 2001 lineup has been released.

The 2001 wines spent 17 months in small oak barrels before they were bottled this past April. After four months of bottle aging, the wines were ready for release. "The reason we hold the wines for four months is to give them time to go through bottle shock and allow the various aromas and flavors to integrate and harmonize," said Bill Parsons, the landowner, grape grower and resident winemaker of Parsonage Village Vineyards. "As a result these wines are downright astonishing."

The 2001 release includes an Estate Syrah and an Estate Carmelstone Reserve Syrah, an Estate Cabernet Sauvignon and Estate Reserve Cabernet Sauvignon, an Estate Merlot and a dramatic new red table wine labeled Estate Snosrap, which just may be Parsons spelled backwards. All of these wines are in limited release. Look for them soon before they join the 2000 vintages on the sold out list.



NEW! Gourmet Food & Wine Pavilion
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SPECIAL DAYS

Tuesday, August 12
Senior's Day

Wednesday, August 13
Kid's Day

Saturday, August 16
Junior Livestock Auction

Sunday, August 17
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FEATURED ENTERTAINMENT

Tuesday, Aug. 12 • 7:30 p.m.
Shane Dwight Band

Wednesday, Aug. 13 • 7:30 p.m.
Double Funk Crunch

Thursday, Aug. 14 • 7:30 p.m.
Pete Escovedo Orchestra

Friday, Aug. 15 • 7:30 p.m.
Tower of Power

Saturday, Aug. 16 • 7:30 p.m.
10,000 Maniacs

2003 FAIR HOURS

Tues, Aug 12 - Thur, Aug 14	12 PM - 10 PM
Fri, Aug 15	12 PM - 11 PM
Sat, Aug 16	10 AM - 11 PM
Sun, Aug 17	10 AM - 10 PM



Special Thanks to these fine companies and the rest of our 2003 Fair Sponsors including Couch Distributing, Household Credit, Monterey Bay Restaurant Supply, Sylvan Learning Center, & Whole Foods Media Sponsors include KSBW, KSMS, KLOK, KSES, KMBX, KPIG, KBach, KWAY, Magic 63, Clear Channel Radio, Coast Weekly, Coastal Grower Magazine, Out and About Magazine, The Herald, and The Salinas Californian

For Information (831) 372-5863 • montereycountyfair.com



Owner Peter Blackwell and Brewmaster Ramsay Borthwick

English Ales Brewery, Café & Tasting Room... The Place to Meet!

Since 2000, English Ales beers have become very popular. Owner Peter Blackwell originally planned to open a tasting bar next to their Marina, California brewery. The idea caught on; the bar evolved into a café. Now regulars enjoy a pint of their favorite from a ceramic stein with their name on it. Lunch and dinner are served every day from a café-style menu of soups, salads and sandwiches. Also, he's opened the Spitfire Lounge, where they can accommodate small groups.

What started as a dream to brew fresh English beers on the Monterey Peninsula has become a success. The beers are distributed throughout Monterey County, San Jose and the Bay Area. The tasting room/café has a steady clientele; now the place to meet and enjoy great beer and food with friends. And, their famous "1066" is now available in bottles! ●



Decoy, Art & Fishing Tackle Show Set for November 1-2 in Monterey

The 2003 Monterey Decoy, Wildlife Art & Fishing Tackle Show will be held on Saturday and Sunday, November 1 and 2, at the Casa Munras Garden Hotel in Monterey. This event will feature antique decoys, contemporary wildlife art and antique fishing equipment. Special hotel rates are available for collectors/traders who have a table at the

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New Restaurant Highlights Reopening of Quail Lodge



Quail Lodge Resort & Golf Club in Carmel Valley has reopened after completing a \$25-million renovation that includes a new restaurant and sports bar, a full-service health spa, a wellness center, new garden landscaping, and a complete remodeling of the resort's sumptuous guest rooms.

The ribbon cutting took place July 5, and the events included a new annual golf tournament named The Haber Cup in honor of the resort's founder, Edgar Haber. The new restaurant and sports bar is named Edgar's at Quail Lodge, again honoring the founding father. Offering a relaxed atmosphere that's perfect for "19th hole" dining and cocktails, Edgar's is furnished with comfortable leather chairs, a curved wood bar, and fireplaces both indoors and on the patio over looking the golf course. The lunch menu features choices like Roasted Chicken & Arugula Salad with fusili pasta, a variety of savory specialty pizzas, and a half-pound Angus beef burger with balsamic grilled onions and hickory-smoked bacon.



Salmon fresh from local waters.



Quail Lodge founder Edgar Haber.

Eleven flat screen televisions allow diners to watch their favorite sports team in action while enjoying the light tapas in the easy going bar or a casual dinner with entrées that include Maple-Glazed Pork Chop with sweet potato gratin and braised greens or Grilled Filet of Salmon fresh from local waters. Average dinner for two is about \$50. For reservations phone 831-620-8910. Quail Lodge Resort & Golf Club is at 8000 Valley Greens Drive, Carmel, and like Bernardus Lodge and Wills Fargo Dining House in Carmel Valley, it is operated by Valley Resorts Management. ●

San Saba



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directions to the heller estate tasting room

Follow the signs through Monterey to Carmel (Hwy 1).

Make a left turn at Carmel Valley Rd. After 11.4 miles you will see the Heller Estate tasting room on your left hand side.

Move Over Cinderella, Here Comes Marilyn Remark

By Keith Moon

Fine Wines in Sand City?



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Open 10-6 daily

Move over Cinderella. Monterey County Winemaker Joel Burnstein recently returned from the 2003 Wines of the World competition in Los Angeles with more than a glass slipper in his hands. As it happened, the wine he entered in this prestigious event not only won a gold medal as the Best Red Wine, it went on to be named the Best Wine of the Competition. That means it was judged best over 3,700 entries and 700 wineries. That's quite an achievement for a wine that didn't even have a pretty label to wear to this gala occasion.

Instead, the wine produced by Joel and his wife Marilyn Remark, came wearing a plain white sticker with the name of the winery, varietal, vintage, and origin written by hand. More amazing, this wine was Burnstein's first release from his own winery. And the wine isn't Cabernet Sauvignon, Pinot Noir or Merlot. It's a Grenache. Officially it's the 2001 Marilyn Remark Grenache made with grapes from the Caballo Salvaje Vineyard near King City by the Burnstein-Remark Winery.

Joel, who is winemaker for the esteemed San Saba label in addition to now having his own label, says the inspiration for the Grenache came when he and Marilyn toured the Rhone Valley in France in 2001. There they tasted creations of vintners whose production were too limited to be sold in the United States. Burnstein was impressed by the way these winemakers captured the spirit and character of the place, and decided to follow their example with some Rhone-style wines of his own. That fall he began with the Grenache and a Syrah. In 2002 he added a Marsanne.

"I like wines that are very big, with very ripe fruit," Burnstein says. The judges at this year's Wines of the World competition must have felt that way, too. The 2001 Marilyn Remark Grenache comes to market in September. Aged for 14 months in French oak, it has the full, ripe wine with strawberry jam flavors. It will be available on a limited basis at select retailers and restaurants. Go to www.remarkwine.com for details. ●

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San Saba Scores

In addition to his success with the Marilyn Remark Grenache, Joel Burnstein has had an award-winning season as winemaker of San Saba Vineyards. Thus far the winery has won 28 medals in various competitions, including five gold and 14 silver. Gold went to San Saba's 2001 Chardonnay, 1999 Merlot, 1999 Pinot Noir and its Bocage 2001 Chardonnay. The 1999 Merlot also was "Highly Recommended" by the Beverage Testing Institute and Wine Enthusiast gave the unoaked Bocage 2001 Chardonnay an 86. The 2001 San Saba Chardonnay also was named Wine of the Week by a TV network with stations in Houston, Seattle, Tucson, and other cities. San Saba also has broken ground at the site of its future winery and visitors' center near Soledad in the Salinas Valley.



Annual Winemakers' Celebration A Summer Delight

The 11th Annual Winemakers' Celebration will take place on Saturday, August 9th at the historic Custom House Plaza in Monterey. Presented by the Monterey County Vintners and Growers Association (MCVGA) this event incorporates wine tasting with education, food, and music! 33 participating wineries will be pouring special vintages. Unique seminars on blending techniques and organic grape growing will be presented. Local restaurants, including the Forge in the Forest, Hullabaloo and Portobello's, will offer various food items and there will be an auction featuring rare bottles, wine art old vintage wines, VIP winery tours and winemaker dinners. The MCVGA recently sponsored a competition among local artists to design wine-themed art to capture the key elements that epitomize Monterey County wines. The winners, Laura Carley and Dan Koffman will display their winning artwork. Tickets are \$30.00 in advance; \$35.00 at the event. Designated driver tickets are \$15.00. Call 831-375-9400; www.montereywines.org.

New Wine Boot Camp Scheduled

Saturday, August 23rd, Affairs of the Vine and the MCVGA will present the Monterey County Wine Boot Camp, a day of intensive training in the field of fine wine creation. The camp is designed for novices and experts. Some of the day's events include: an aromatic workshop, winery/vineyard tours, "hands-on" work on vines, food & wine pairing, wine blending. Enrollment of \$375 per person includes educational materials, lunch, dinner, wine tasting, a bottle of your wine, transportation to event sites. For details, contact Major Drady at 707-874-1975 or www.camp@affairsoft-hevine.com.

Guglielmo Harvest Festival Set for August 23rd

Enjoy great dining at Guglielmo's 12th Annual Harvest Festival on Saturday, August 23rd. The Guglielmo Family will prepare an Italian-style Santa Maria BBQ, served with their wonderful wines. Music for dancing will be performed by Mark Russo & the Classy Cats. Entertainment will include the famous Guglielmo Grape Stomp, and the salami toss. The festival is from 2:30 p.m. to 9:30 p.m. at Guglielmo's Villa Emile Event Center in Morgan Hill. General admission is \$45 per person. Please call 408-779-2145 for reservations.

A Taste of Monterey to Present Grape Stomp & Barbecue

Set aside Saturday, October 2nd for a trip to Paraiso Vineyards in Soledad. Join Ken Rauh and his Taste of Monterey staff for their 3rd Annual Grape Stomp & Barbecue Harvest Celebration. Barrel rolling and grape spitting contests will test contestant's skills and

there will be the ladies-only grape stomp. Fun in the Smith Family vineyards, along with a traditional Salinas Valley BBQ, music and the Smith's award-winning Paraiso wines. Tickets are available by calling 831-751-1980 ext. 10 or visit www.tastemonterey.com.

Greenfield's Harvest Festival Set for October 19th

The Greenfield Chamber of Commerce will host their 4th Annual "Harvest Festival," Sunday, October 19th, featuring many family activities: a parade, food booths, children's events, youth sport exhibitions, arts & crafts, live music, wine tasting and a beer garden, and pony rides. Call the Greenfield Chamber, 831-674-3222 or Leonard Dart, 831-674-2226.

Winemaking Seminar the Ultimate Fantasy for Wine Aficionados

Wine novices and experts will experience the sights, sounds, smells, and work at harvest time at Lockwood Vineyards' 1,800 acre wine estate during the Winemaking Basic Training Seminar on Saturday, October 25th. Presented by A Taste of Monterey, this educational course will include vineyard, winery/wine cellar tours, demonstrations in machine harvesting, wine blending, laboratory techniques. Included will be educational materials, lunch, dinner, wine tasting, wine created by the students, and transportation to seminar locales. To sign up call 1-888-646-5446, ext.10 or phone Ken Rauh at 831-646-5446, ext. 3.



Great Wine Escape... Hospitality Event For All Wine Lovers

The 7th Annual Great Wine Escape Weekend is planned for Friday, November 7th through Sunday, November 9th. Winemakers, grape growers, restaurateurs and wine enthusiasts will be together for a variety of events. The festivities begin Friday evening with winemaker dinners at various venues. Saturday is the day to visit wineries for barrel sampling, appetizers, music, with more winemaker dinners that evening. Sunday, the Finalé will be held at the Inn at Spanish Bay in Pebble Beach. This grand tasting will feature barrel samples, new releases, reserve wines from 35 Monterey County wineries. Local restaurants will provide some tasty delicacies. A barrel auction will be a new Sunday addition. Special hotel rates are available. Order tickets by calling 831-375-9400 or on the internet: www.montereywines.com.

Bottle Your Own Red Wine at Guglielmo Winery


Bring in your empty bottles, and assist in the bottling, labeling and corking of your own premium wine. This event will be held on Saturday, November 8th at the Guglielmo Winery in Morgan Hill. For all the details, call the winery at 408-779-2145.

These Gary Guys Grow Great Pinot

Two guys named Gary are making quite a name for themselves and for the Pinot Noir grapes grown in the Santa Lucia Highlands of Monterey County. One is Gary Pisoni and the other is Gary Franscioni. Both come from Swiss Italian ancestry and are close friends who grew up on farms near Gonzales. Today, the two Garys own vineyards that produce some of the most sought-after Pinot Noir grapes in California.

This past July the San Francisco Chronicle's wine writer, Linda Murphy, profiled the Garys in a lengthy article. The Chronicle promoted the story on its front page with the headline: "Two wild guys grow California's hottest grapes," and told about the three vineyards they operate. Pisoni's vineyard is on the extreme southwestern edge of the Santa Lucia Highlands appellation. Franscioni's vineyard, named for his wife Rosella, is toward the northern end, west of Gonzales, and their jointly owned Garys' Vineyard is a just south.

As Franscioni points out, "We work hard at achieving balance in the vines, doing everything by hand." These efforts, combined with their announced passion for Pinot Noir, produces grapes that command some of the highest prices in the state and are bought by such eminent vintners as Miner, Morgan, Peter Michael, Savannah-Channelle, Siduri, Tarius, Testarosa and Vision. In addition, the Garys produce limited quantities of their own wine on the Pisoni, Lucia, and Roar labels. Look for them at better wine stores and restaurants in Monterey County. ●



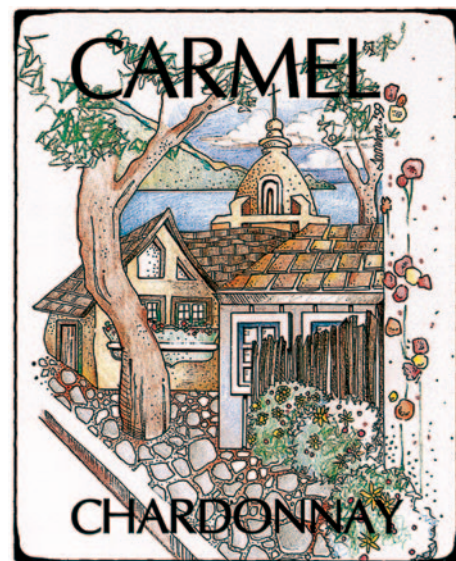
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TUDOR



A New Chardonnay From Carmel

Lynn Sakasegawa and Paul Stokes are a husband and wife winemaking team that have brought forth S&S Carmel Chardonnay, and exceptional wine produced from grapes grown in the hills above the Carmel Valley. Blessed with warm summer days followed by cool nights touched with fog, these hills provide ideal conditions for Chardonnay. Handcrafted in French oak barrels with traditional techniques and patient sur lies aging, the wine has bright fruit notes with a balanced, soft butter-oak finish. It is available at Star Market and Zeph's in Salinas, and several other fine wine outlets and restaurants in Monterey County.



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Peter Hiers and Frank Joyce



Just two miles east of Highway 101, on Highway 156, is Mission San Juan Bautista and the historic state park and colorful town that surround it. The Mission conducts regular services and is open for tours. Downtown San Juan Bautista looks like a Western movie set and is filled with art galleries, restaurants and gift shops. Eight miles east is Hollister with its wonderful Victorian homes, historic pathways, and downtown shops. Hollister is also home to the DeBrito Candy Factory and Marich Confectionery, two of the best candy making companies on the West Coast. DeBrito's is open for tours and tastings Monday through Saturday. Bring the kids and treat them to candy like grandma used to make.

Be in McNett's TV Audience

In the center of Hollister is Dorothy McNett's Place, a wondrous store filled with gourmet cooking utensils, fine wines, cooking classes, and take-out deli foods. Dorothy also does a TV cooking show that's aired on KION/46 Fridays at noon. The program is taped in the store's studio kitchen every other Wednesday and you're invited to be in the audience. Call 831-637-5274 for details.



Street Fair in San Juan Bautista

Enjoy the Outdoor Life In San Benito County

By Keith Moon

Tucked away between Monterey County and Santa Clara is San Benito County. A place where you can buy produce fresh from the fields, enjoy wine made from some of the oldest vineyards in California, tour candy factories, play golf on championship courses, and relax in sunny, smog free weather. It's an ideal place for a weekend jaunt, and it's less than 40 minutes by car from San Jose or Monterey.

In addition to the farms and historic sites, San Benito County is famous for its world-class wines. Most of the winemakers in San Benito County are located in the Cienega Valley. The soil of this long, narrow valley has rich limestone deposits similar to

continued on Page 42

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Sign leading to the De Brito Chocolate Factory

those found many of the world's great vineyards. This is where you'll find DeRose Winery, Pietra Santa Vineyards, Calera Wines, and Flint Wine Cellars. Outside the valley and east of downtown Hollister is Léal Estate Vineyards.

At present, only DeRose, Pietra Santa and Léal have tasting rooms that are open on a regular basis. Pietra Santa is open daily, and DeRose is usually open Monday-Saturday from 11-4, but call ahead to confirm. Léal is open for tasting

on Saturday and by appointment Monday-Friday. Calera and Flint were considering opening on Saturdays when this magazine went to press. All of these local wines, and many more, can be found at Dorothy McNett's, where wine room manager Larry Brewster conducts tastings daily and designated vineyard events on Saturdays. Call 831-637-6444.

Golf on "Course of the Year"

The San Benito County Winegrowers Association is actively promoting the superb wines produced in the county. In March the group held its first annual Food, Wine & Golf Classic, featuring a day on the links and an evening of dining and dancing. In June it staged the first annual Passport Weekend. Both events will be repeated in 2004. Call Frank Léal or Sue Marsh at Léal Vineyards, 831-636-1071, for information.

Another way to enjoy the warm, comfortable weather in Benito County is to play golf on one of its excellent courses. Just south of Hollister on Airline Highway is the Ridgemark Golf & Country Club with



Larry Brewster of Dorothy McNett's

two 18-hole courses. Just west of Hollister, on Union Road, is San Juan Oaks Golf Course. The brainchild of PGA touring



San Juan Oaks Golf Course in San Benito

pro Fred Couples, San Juan Oaks was named the Golf Course of the Year for 2003 by the California Golf Course Owners Association. For tee times call 800-453-8337. And for more information about tourist activities call the San Benito Chamber of Commerce at 831-5315 or the San Juan Bautista Chamber at 831-623-2454. ●



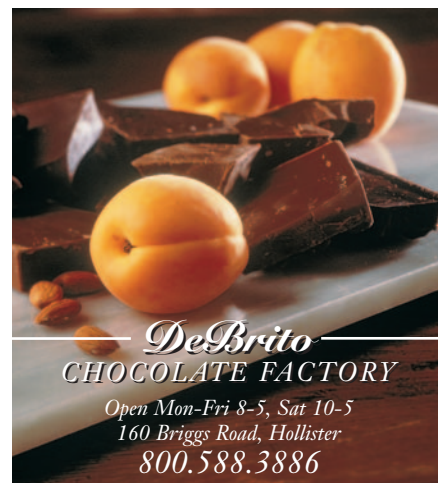
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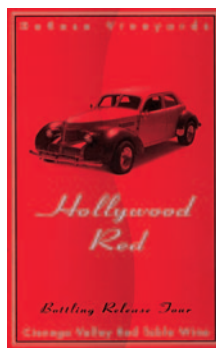
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**DeRose Auto
Museum Now Open**

Winemaker Pat DeRose produces many excellent wines, but the art of winemaking is only one of his loves. Another is his passion for fine, rare automobiles. Over the years, Pat, his family and winery partners have collected

many unique vintage cars, and now he has established a museum at the winery.

This very special collection includes a variety of American autos from the 1920's through the 1950's: Packards, T-Birds, even a 1959 Lincoln Continental once owned by Debbie Reynolds. The highlight of show are three Graham Hollywood treasures. A 1941 Graham is featured on the label for DeRose's acclaimed "Hollywood Red" wine.

Twenty five classics can be seen by appointment, Thursdays and Fridays. Large groups can be accommodated other days, again by appointment. Please contact Pat at 831-636-9143.



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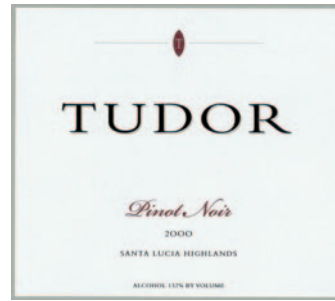
**Massaro & Santos Offers
Best Panoramic View
Of Monterey Bay and Harbor**



Massaro & Santos on the pier at Breakwater Cove Marina is a very unique restaurant. Their special full-windowed second story location offers the most spectacular view of Monterey's historic harbor and Cannery Row Bay area.

Known for their Italian California Cuisine with an Asian Influence, Massaro & Santos can serve up to 100 for lunch or dinner. Their other unique features include indoor and outdoor dining on a heated deck, fresh local seafood, and a wine list of many Monterey County varietals.

For a memorable dining experience, visit them Tuesday through Sunday. The phone number is 831-649-6700.



**Tudor Wines
Releases First
Pinot Noir**

Winemaker Christian Tudor established his winery in 2000, to produce handcrafted, small-quantity Pinot Noir. In Croatia the Tudor Family has grown grapes and lavender for centuries. In the 1920's they came to California and planted vineyards. During Christian's school years he developed a strong interest in the challenge of creating fine wines.

Now a hobby has become a business with the release of Tudor's 2000 Santa Lucia Highlands Pinot Noir. Grapes from two recognized vineyards, Paraiso and Tondré, were blended for this introductory Pinot. Paraiso, with its older vines, contributes finesse, while the more youthful Tondré adds more intensity. The result, a classic wine and a true mark of Tudor's expertise. It is now available in fine restaurants and retail stores in Monterey County and the San Francisco Bay Area, and also has limited national distribution. Tudor's phone number is 805-969-1510; his email address is TudorWines@Cox.Net.

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by Richard L. Hughett and Keith Moon



Classic Cars Star at Cherry's Jubilee

Classic cars will fill the streets of Monterey and the Mazda Raceway at Laguna Seca over the three days of Friday, Saturday and Sunday, September 12-14. There will be car cruises, memorabilia sales, hot laps, parade laps, and show-and-shine displays. Friday's events take place in the Fisherman's Wharf area in Monterey, Saturday in downtown Monterey. Weekend events move to the Mazda Raceway at Laguna Seca. There's eats at Cookie's Food Court and dancing at the Monterey Conference Center. Call 831-759-1836 or visit www.svmh.com.



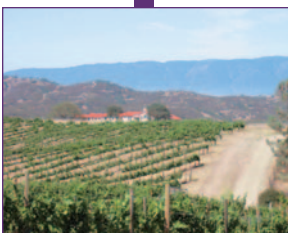
Enjoy a Taste of Morgan Hill

The 14th Annual Taste of Morgan Hill brings two days of fine arts, crafts, food booths, a wine tent, and microbrewery to Monterey Road in downtown Morgan Hill on Saturday and Sunday, September 17 and 28. There will be a custom and classic car show, a kid's zone, and plenty of live entertainment. Parking and admission is free. Call 408-779-9444 for information.



Cover Artist Now on Exhibit

Mary Pierini-Allen, the artist who created "Flame", the subject of this magazine's front cover, will be exhibiting her at various events and art shows throughout northern California in the weeks ahead. On Aug. 9-10, Mary will be at the Los Gatos Art & Wine Festival; August 16-17, the Milpitas Art & Wine Festival; Aug. 30-Sept. 1, the Tapestry Art Festival in San Jose; Sept. 13-14, the Santa Clara Art & Wine Festival; October 4-5, Los Altos Fall Festival; Oct. 10-11, Italian Festival in Reno and Nov. 7-9, the Top of the Line in Visalia. Original art and prints will be available at each show. For more information call 559-659-2615 or go to www.maryallens.net. Also see page 3 of this issue.



Inn at the Pinnacles is Open

The Inn at the Pinnacles is a new visitors' treasure high atop the hills overlooking the Salinas Valley. The Inn has six luxurious guest rooms offering the comfort of queen-sized beds, air jet tubs, and private patios. A full breakfast is served daily. The Inn is only minutes from the Pinnacles National Monument, the Chalone Vineyards Tasting Room, and the wineries of the Salinas Valley. It is an ideal location for weddings, special events, group bookings, or a carefree, relaxed weekend in the country. For information call 831-678-2400 or www.inatthepinnacles.com.



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and gazebo. Watch the sunset
and enjoy your candlelight dinner
while our floodlights illuminate
the crashing surf.*



Reserve Your Window Table

831-624-2933

*10 miles south of Carmel on Hwy 1
www.rocky-point.com*

Vine Notes continued on Page 46

Armida Winery

Reasons to visit Armida:

- Voted #1 tourist destination in the universe in recent inter-galactic poll.
- Home of PoiZin...
The Wine to Die For...
- This view... it's from our Tasting Room window!
- And, last but not least, fantastic wines that have won too many awards to even mention.

Visit Armida

Come taste our world! □

Open Daily 11am □ 6pm
□ or until you stop buying!
103 Stockton Avenue
Capitola Village, CA 95010
831-462-1065

Are You Experienced?

Come experience
"California's favorite tasting room"
Varietals, Champagnes & Fruit Wines

Experience the pairing of gourmet foods and wine. Compare the very same Chardonnays—one aged in oak and the other not, served with their imported Spanish olives soaked in the very same wine, Pinot Noir Cherries, Champagne Strawberries, Riesling Garlic, Green Tomatoes... the list goes on and on.

Château Sinnet

You'll find it all in surroundings that will enchant you.

The Château Sinnet Experience!

Carmel Valley Village
Carmel Valley Ctr. behind Wills Fargo
Restaurant
(831) 659-2244
www.chateausinnet.com
Tasting 12-5; Fri. & Sat. 12-6



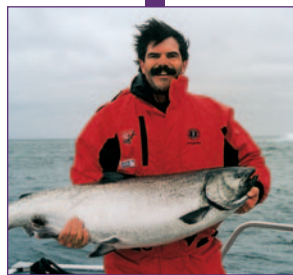
Bargetto Upgrades Website

Bargetto Winery has updated its website to conduct online wine sales and to coordinate wine club memberships. It also has been designed to provide information about special events, gift ideas, wine tasting notes, winery history, and sustainable growing practices. Bargetto Winery is the oldest continuously operated winery in the Santa Cruz Mountains, and was founded in 1933. The winery produces 40,000 cases per year and sells in 45 states and eight export markets. It also has two wine tasting rooms, one in Monterey on Cannery Row and another at the winery is Soquel. See page 56 for details.



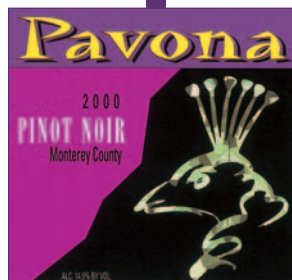
Valley Oaks Travel Schedules Wine Tours

Valley Oaks Travel in Carmel Valley Village is now offering a series of custom wine tasting tours in the Carmel area and Salinas Valley for individuals, visiting groups and local organizations. They can set up a tour that requires group transportation or a self-driving tour, and customize it to meet the client's requirements. Whether you want gourmet meals or picnic lunches, Valley Oaks can help make your outing the enjoyable time you desire. Call them for tour details and booking information at 831-659-3355. Find out more about them by visiting www.valleyoakstravel.com



Winemaker Rick Boyer Lands 51 Pound Salmon!

Not only is Rick Boyer an accomplished winemaker, known for his Jekel Vineyard varietals and his own Boyer label wines, he's also a great fisherman. He is very skilled at handling a fly line for freshwater trout and can also catch big saltwater fish. On June 28, 2002, which happened to be his birthday, he received a wonderful present! He landed a 51 pound, 5 ounce monster King Salmon off the Queen Charlotte Islands near the Canada/Alaska border. This was one of ten he brought to the boat driftfishing that day. He released the others. Congratulations, Rick, for your huge catch, your sportsmanship, and your excellent wines.



Pavona Opens River Road Tasting Room

Pavona Wine of Monterey has opened its first tasting room, located in the foothills of the Santa Lucia Highlands in the picturesque Salinas Valley. Vintner Richard Kanakaris established Pavona in 1995, specializing in handcrafted varietals including Zinfandel, Syrah, Pinot Noir, and Chardonnay Blanc (Chardonnay and Pinot Blanc). Open 11:00 a.m. to 5:00 p.m. on weekends and by appointment on weekdays, the tasting room offers all of Kanakaris' award-winning wines for complimentary tasting and purchase. The address is 1645 River Road; the phone number is 831-646-1506. Please see the "Guide to Wine Tasting Rooms" in the issue for more details.

Sue Marsh Joins Léal Vineyards

Sue Marsh has been named director of sales and marketing at Léal Vineyards in Hollister. She brings vast experience in the wine business to this new position, having worked in sales and marketing at Pietra Santa, been the tasting room manager of Solis Winery in Gilroy, and wine buyer for the Inn at Tres Pi_os. Married with 4 children, Sue comes from a large Italian family and appreciates good wine. She is studying to be a Master Sommelier.



Merrill Hall

Architect Julia Morgan's Work a Highlight of Asilomar

The Asilomar Conference Grounds is recognized as a place where one can stroll through pristine sand dunes and meditate at the seashore. The complex consists of many buildings, some that house 313 guestrooms and their restaurant. Five were designed by Architect Julia Morgan, famous for designing San Simeon's Hearst Castle. Merrill Hall embodies all the elements of earthy elegance of a Morgan design, with its massive redwood beams, high ceiling and rugged stonework. Morgan's use of nature's resources is in perfect harmony with the intrinsic beauty of Asilomar. To learn more about the buildings and Morgan's involvement, contact the conference grounds, 831-642-4242.



Your Maitre d' Limousines Offers Special Wine Tours

Your Maitre d' is the service for wine aficionados who want to enjoy a wine tour in elegant fashion. They operate a fleet of brand new luxury limousines and sedans. This year Owner Hans Munck is celebrating his 20th Anniversary of operating this highly regarded transportation business on the Monterey Peninsula. He will cater your needs 24 hours a day, seven days a week. Simply call 831-624-1717 for a very memorable and relaxing tour of Monterey's beautiful wine country. The web is www.monterey-carmel.com/yourmaitred'.htm.



Don Rentfrow is New Rio Grill Chef

The Rio Grill in Carmel has promoted Don Rentfrow to the position of Executive Chef. Rentfrow has been a sous chef at the landmark restaurant for 10 years. After cooking, Rentfrow's second passion is traveling by bicycle. He has biked extensively throughout Europe (5 times in Spain, where his great grandparents were born) and Southeast Asia. Because of his heritage, Rentfrow loves to cook with corn and chiles, so the Rio's Southwestern cuisine is exactly the menu for his talents. When you visit the restaurant, you might see Don arriving to work on his bike, to do what he loves most; create great Rio Grill entrees.



'Heaven Scent' Gifts from Purple Pastures

Discover gifts of lavender from the hillsides of John Steinbeck's "Pastures of Heaven" in Corral de Tierra.

With Purple Pastures Lavender Farm, choose from a wide array of lavender products, to brighten up your home, store, or office.

We also specialize in gift baskets, and gifts for any occasion. Add more romance to your wedding day by using lavender for wedding tosses, or as fragrance bag place setting favors for your wedding guests.

For more information call
831-484-7414

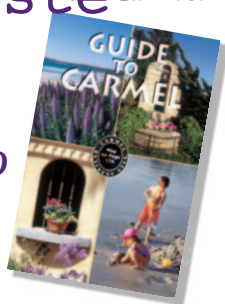


Shop On-Line at
www.purplepastures.com

For **A Taste of Carmel**

Call for your
free copy

**GUIDE TO
CARMEL**



800-550-4333

or visit www.carmelcalifornia.org

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Wonderful wine tours in Carmel Valley and Salinas Valley
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Located in Carmel Valley Village, center of the Valley's wine industry.

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831-659-3355 www.valleyoakstravel.com

25 E. Carmel Valley Rd./ P.O. Box 1860, Carmel Valley, CA 93924



Photo by Richard L. Hughett

Rocky Point Offers Dining With a View

Looking for fine dining with a spectacular view? Rocky Point, the only ocean front restaurant in Monterey County, has been delighting locals and visitors for 56 years. It is open daily for breakfast, lunch and dinner. Drinks and appetizers are served all day on the outdoor ocean terrace and in the cocktail lounge.

For dinner, enjoy the finest steaks and fish barbecued over hardwood charcoal and flavored with the aroma of mesquite.

All dinners include an old-fashioned relish tray, toasted cheddar cheese bread, Boston clam chowder or chilled greens salad with choice of homemade French or bleu-cheese dressing, and a large baked potato with Rocky Point's cheddar cheese-butter or sour cream.

From sunrise to late night, Rocky Point offers superb dining with a view you'll treasure forever. It also has a banquet room for weddings and private receptions. Reservations advised. Rocky Point is a short, scenic 10 miles south of Carmel on Highway One. Call 831-624-2933 or visit www.rocky-point.com.






VILLAGE TASTING ROOM

Taste the wines of Joullian Vineyards in our Village Tasting Room. Joullian specializes in estate-grown Sauvignon Blanc, Cabernet Sauvignon, Carmel Valley's only Zinfandel and Monterey Chardonnay.



JOULLIAN

CARMEL VALLEY

Carmel Valley Winery Event!
Sat, Dec. 6: 5th Annual Wine & Wreaths Open House 11-4PM

2 Village Dr. - 1/2 block south off Carmel Valley Rd.

Joullian Vineyard's
Carmel Valley Village Tasting Room
OPEN DAILY • 11:00 am - 5:00 pm



Carmel Valley

ESTATE WINES

Come visit our western ranch in the hills of sunny Carmel Valley.

Open daily 10 to 3 by appointment

August 17th
Annual Galante Wine gang Lunch & Muster
(Join today & become a member of the Gang!)

September 13th
Annual Days of Wine & Roses

October 11th
Annual New Release Harvest Open House

Call 1-800-GALANTE for information
18181 Cachagua Road
Carmel Valley, CA 93924

www.galantevineyards.com
Email: wine@galantevineyards.com



Purple Pastures Offers Unique Gifts

Looking for unique gifts? Purple Pastures Lavender Farm is your on-line source for a wide array of lavender items that will brighten your home and your heart. One of California's largest lavender farms, Purple Pastures has over 7000 plants in six different varieties. One of the most popular is "Grosso", best known for its emanating fragrance and bright purple florets.

Lavender bundles and fragrance bags

Purple Pastures is located in Corral de Tierra, between Monterey and Salinas. Author John Steinbeck quite appropriately called these hills "The Pastures of Heaven", as their divine beauty and celestial charm provide the ideal backdrop to this beautiful lavender farm. Family-owned and operated, Purple Pastures is a competitive wholesale and retail distributor of lavender and lavender products. This includes lavender bundles, fragrance bags, fragrance boxes, sachets, dryer bags, soap and various decorative gifts. Beautiful gift baskets also are available for any occasion. Call 831-484-7414 or visit www.purplepastures.com



Sample of many gift baskets available

Bassetti Farms Now Hauls Wine

Back in 1988, King City farmers Mel and Valerie Bassetti needed a truck and trailer to haul their vegetables from the field. "Since then we've added 30 trucks and 60 trailers and transport vegetables for growers in the Salinas Valley, Imperial Valley and Yuma, Arizona," said Valerie Bassetti. "Last year we started another company, Bassetti Farms, to expand into the hauling of wine and juice." The Bassetti wine fleet has eight stainless steel tankers with two or three compartments and capacities up to 6600 gallons. Late model Peterbilt Trucks pull the tankers. "We've found that the most important aspect of running a trucking company is to keep our customers satisfied by getting their loads to their destinations on time and in good condition," Bassetti said. For information call 831-385-3328.



THE OENO-Philes

by Dan Koffman



In...Carmel Valley Village

The Peaceful, Sunnyside of the Monterey Peninsula

Surround yourself in **peace** and quiet. Start with a generous continental breakfast, unwind in the hot spa, sauna and heated pool, or just relax.



Carmel Valley is **full** of fun things to do. Golf or play tennis, take a walking tour to wine tasting rooms, or stroll to the fine shops and restaurants of Carmel Valley Village.



Our free-standing conference center is ideal for small groups of 25-30 for training, team building or strategic planning. It provides a peaceful setting for concentration and accomplishment.



Reservations:
1.800.641.4646
www.valleylodge.com



Carmel Valley Road
at Ford Road
Carmel Valley, CA 93924
831.659.2261



Visit Bernardus and Taste a

Follow scenic Carmel Valley Road from the sea to the heart of the Village. We invite you to visit the Bernardus Tasting Room and...Taste a Dream.

Bernardus Tasting Room
5 West Carmel Valley Road
Carmel Valley
Hours: Daily 11:00 am-5:00 pm
Please call us at (831) 659-1900



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AND WINERY

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Adventure **SHOPPING**

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Entertainment **WINETASTING**

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Central Coast. And it's all in walking distance. Enjoy sweeping

views as you shop, stroll, dine and relax.

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www.canneryrow.com



Coming Events

Moss Landing Antique Street Fair

Sunday, July 27, Moss Landing
831-633-4501

Antique & Collectible Flea Market

Sunday, August 3, San Juan Bautista
831-623-2454

Concerts by the Bay: Slim Man

Sunday, August 3, Hyatt Regency
Monterey
831-649-1223

Steinbeck Festival

Thursday-Sunday, August 7 - 10
National Steinbeck Center, Salinas
831-796-3833

Santa Clara Valley Winegrowers Annual Golf Tournament

Friday, August 8, Coyote Creek Golf Course
408-788-2979 www.scvwga.com

Monterey County Vintners & Growers Winemaker's Celebration

Saturday, August 9,
Custom House Plaza, Monterey
831-375-9400

Monterey County Fair

Tuesday-Sunday, August 12 - 17
Monterey County Fairgrounds
831-372-5863

Concorso Italiano

Friday, August 15
Black Horse Golf Course, Seaside
425-688-1903



Galante Vineyards, Days of Wine & Roses



Winemakers' Celebration is August 9th in Monterey

Monterey Historic Auto Races

Friday-Sunday, August 15 - 17
Mazda Raceway at Laguna Seca, Monterey
831-327-SECA or 831-648-5100

Pebble Beach Concours d' Elegance

Sunday, August 17, Pebble Beach
831-659-0663

Monterey Wine Boot Camp with Affairs of the Vine

Saturday, August 23
Heller Estate & Joullian Wineries
831-375-9400

Guglielmo Winery Harvest Festival

Saturday, August 23, Morgan Hill
408-779-2145

Concerts by the Bay: Euge Groove

Sunday, August 24, Hyatt Regency Monterey
831-649-1223

Concerts by the Bay: Spyro Gyra

Thursday, Sept. 4,
Kuumbwa Jazz Center, Santa Cruz
831-649-1223

American LeMans Series Monterey Sports Car Championship

Friday-Sunday, September 5-7
Mazda Raceway at Laguna Seca, Monterey
831-327-SECA or 831-648-5100

Cherry's Jubilee Car Show

Friday-Sunday, September 12-14
Friday in Fisherman's Wharf area, Monterey
Saturday in downtown Monterey
Sat.-Sun. at Laguna Seca Recreation area
831-759-1836 www.svmh.com

**Galante Vineyards
Days of Wine and Roses**

Saturday, September 13, Carmel Valley
800-GALANTE

Paraiso Harvestfest

Saturday, September 13, Soledad
831-678-0300

Arts & Crafts Show

Saturday & Sunday, September 13 & 14
San Juan Bautista
831-623-2454

Gary Ibsen's Carmel TomatoFest™

Sunday, September 14
Quail Lodge, Carmel Valley
831-620-8886

Monterey Jazz Festival

Friday-Sunday, September 19 - 21
Monterey Fairgrounds
831-373-3366

**Chateau Julien Harvest Wine
Seminar**

Friday, September 26, Carmel Valley
831-624-2600

**A Taste of Morgan Hill
Food, Wine, Car Show**

Saturday & Sunday, September 27 & 28
Downtown Morgan Hill
408-779-9444

**Monterey County Artists Studio
Tour**

Saturday & Sunday, September 27 & 28
Various studios in county
831-754-2787

Carmel Valley Wine Festival

Friday-Sunday, October 3-5
Georis Tasting Room, Carmel Valley Village
831-659-6010

U.S. Sports Car Invitational Races

Friday-Sunday, October 3-5
Mazda Raceway at Laguna Seca, Monterey
831-327-SECA or 831-648-5100

**A Taste of Monterey Grape Stomp
& BBQ Harvest Celebration**

Saturday, October 4, Paraiso Winery
831-751-1980 ext. 10

**Galante Vineyards New Release
Harvest Open House**

Saturday, October 11, Carmel Valley
800-GALANTE



Thunderbirds star at Salinas Airshow

**Salinas Airshow Featuring
the Air Force Thunderbirds**

Friday-Sunday, October 17-19
Salinas Airport
831-754-1983

British Motors Sports Car Concours

Sunday, October 19, San Juan Bautista
831-623-2454

Taste of Carmel

Sunday, October 19, Bernardus Lodge
831-624-2522

**Greenfield Harvest Festival,
4th Annual**

Sunday, October 19, Greenfield
831-674-3222

Winemaking Basic Training

Saturday, October 25, Lockwood Vineyards
888-646-5446 ext. 10

Great Wine Escape Weekend

Thursday-Sunday, November 6-9
Various Monterey County locations
831-375-9400

**Chateau Julien Fall
Winemaker Dinner**

Saturday, November 8, Carmel Valley
831-624-2600

Bottle Your Own Red Wine Day

Saturday, November 8
Guglielmo Winery, Morgan Hill
408-779-2145



Classic cars are featured at Cherry's Jubilee.

**CHERRY'S
JUBILEE**
LAGUNA SECA



*THE GREATEST CAR SHOW AND FESTIVAL
on the Central Coast! See over 1000 "Cherry"
cars from the 1900's through 1973. Sample
gourmet foods and wine at the Cookie's Food
Court. Dance to your favorite oldies at the
Monterey Conference Center. Events held
near Fisherman's Wharf and downtown area
of Monterey and at the Famous Mazda
Raceway at Laguna Seca.*

September 12, 13, 14, 2003

For information call
Cherry's Jubilee Hotline
(831) 759-1836

Morgan Hill
Chamber of Commerce
14th Annual

TASTE
of Morgan Hill



presented by
MONTE VIGNE
PACIFIC UNION HOMES

September 27th & 28th
10am - 6pm

**Downtown Morgan Hill
Monterey Rd. - Main to Dunne**

**Fine Arts, Crafts, & Food Booths
Microbrew Beer Garden
Wine Tent
Commercial Exhibits
Custom & Classic Car Show
Live Entertainment
Kid Zone • Much More!**

**FREE ADMISSION
FREE PARKING
FREE SECURED BICYCLE PARKING**

For more information:
408-779-9444 • www.morganhill.org

Monterey County has scores of excellent hotels and inns. This list provides a sample of lodging at a variety of locations. Many excellent properties have not been included due to limitations of space. Those listed below have received this magazine's rating of "Highly Recommended."

Asilomar Conference Grounds, Pacific Grove

800 Asilomar Ave., Pacific Grove CA 93950
831-642-4222, 888-733-9005, fax 831-372-7227,
Web: www.VisitAsilomar.com

313 guestrooms, including 3 suites: rates from \$99 include full breakfast. 105 acres of dunes, forest. Facility has 30 buildings, 7 on National Historic Register. Heated outdoor swimming pool, volleyball, access to bicycle path, beach & Oceanside walking trails. Indoor activities include billiards, ping-pong tables, lending library, board games. Lack of tvs and phones in guestrooms help preserve the retreat atmosphere. Individual travelers always welcome at this conference facility.

Bernardus Lodge, Carmel Valley

415 Carmel Valley Road, Carmel Valley, CA 93924
831-658-3400, 888-648-9463, Fax 831-659-3529
Web: www.bernardus.com

57 magnificently decorated rooms. Rates \$245-\$750. Suites to \$1200. TV, Cable, bar, wine service, refrigerators, cribs. Valet. Concierge. Two award-winning restaurants. Indoor/outdoor dining. Lounge. Meeting space. Beauty salon. Gift shops. Pool. Full spa. Tennis courts, croquet, bocce. Convenient to Carmel Valley wineries.

Captain's Inn at Moss Landing, Moss Landing

8122 Moss Landing Road, PO Box 570, Moss Landing, CA 95039
831-633-5550 Web: www.captainsinn.com

10 nautically decorated rooms, Rates: \$110 - \$240 includes full breakfast. Wonderful waterfront views and wildlife watching including birds and seals. A unique feature of this fine inn is the boat bed sets. Sail away on a racing boat or rest upon a wooden fishing vessel complete with wheelhouse. The historic building rooms are furnished in antiques. Private baths, soaking tubs, oversized showers. Fireplaces, Queen/King pillow top beds, feather pillows & robes. Walk to beaches, harbor, wetlands, music, art studios, shopping, and dining.

Carmel Mission Inn Hotel-Best Western, Carmel

3665 Rio Road, Carmel, CA 93923
831-624-1841, 800-348-9090, Web: www.carmelmissioninn.com

165 rooms with suites and balconies, large heated pool with two Jacuzzis, full service dining and lounge, 5,000 square feet of meeting space available. Rates: \$89-\$279. Steps away from over 175 shops, galleries and restaurants, the Carmel Mission

Inn is your passport to all the beauty and grandeur that the Monterey Peninsula has to offer. Near the historic Carmel Mission, just minutes from the wineries and pastoral beauty of Carmel Valley.

Carmel Valley Lodge, Carmel Valley

Carmel Valley Rd. @ Ford Rd., Carmel Valley, CA 93924
831-659-2261, 800-641-4646 Web: www.valleylodge.com

31 spacious rooms and fireplace suites. Rates: \$169-\$339. Rooms feature handmade Shaker furniture. In-room coffee, TV/VCR. Garden patios or decks. Heated pool, sauna, whirlpool spa, exercise room. Continental buffet breakfast. Short walk to wine tasting rooms and restaurants in Carmel Valley Village. Self-guided wine walking tour available. Conference center accommodates groups up to 30. For group reservations, call 1-877-617-3787.

Casa Munras Garden Hotel, Monterey

700 Munras Avenue, Monterey, CA 93940
831-375-2411, 800-222-2558 Web: www.casamunras-hotel.com

166 rooms. Special Summer package: bed & breakfast for 2 from \$89, good 7/15-10/31/03. Subject to availability. Not valid for Special Event dates. Spacious landscaped grounds, views of colorful gardens. Fireplace rooms available. Heated pool. Conference facilities. Dining room and lounge. Near historic adobes and Fisherman's Wharf.

Hofsas House, Carmel

San Carlos between 3rd and 4th Avenues, Carmel, CA 93921
831-624-2745, 800-221-2548 Web: www.hofsashouse.com
Web: www.hofsashouse.com

38 spacious rooms including five 2-bedroom suites. Rates \$85-\$250. Four-story, Bavarian-style dwelling located in quiet residential area three blocks from Ocean Avenue. Year-round heated pool, two saunas, convenient parking. Conference room for small business meetings, family reunions, private parties. Ocean views from many rooms. Complimentary continental breakfast.

Merritt House Inn, Monterey

386 Pacific St., Monterey, CA 93940
831-646-9686, 800-541-5599 Web: www.merrittthouseinn.com

25 rooms, 3 suites. Rates: \$160-\$243. In-room fireplaces, refrigerators, full baths. Garden setting in heart of Monterey. 5-minute walk to



Guide to Wine Tasting Rooms

Listed By Geographical Area

Compiled by Carol Spencer - Photos by Richard L. Huggett

C A R M E L & C A R M E L V A L L E Y



B E R N A R D U S V I N E Y A R D S

Wines for tasting and purchase: Sauvignon Blanc, Chardonnay, Marinus Estate Bordeaux-style red. Limited releases of Marsanne, Pinot Noir, Pinot Gris, Merlot.

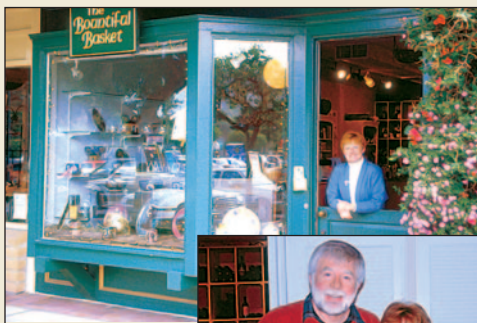
Directions: 11.5 miles east of Hwy. 1 on Carmel Valley Rd.

Hours: Daily 11-5



Carol Blum

5 West Carmel Valley Road, • Carmel Valley, CA 93924 • 831-659-1900 or 800-223-2533
fax 831-659-1676 • www.bernardus.com



T H E B O U N T I F U L B A S K E T

Unique features: A splendid array of wines from Monterey County are opened for tasting daily. Elegant gift baskets featuring local foods and wines are custom made and available for purchase. In addition is a presentation of extra virgin olive oils and balsamic vinegars as well as fruit and wine vinegars.

Wines for tasting and purchase: Monterey County wines and wines from South Africa, Australia and Oregon's rich Willamette Valley.

Directions: Highway 1 and Rio Rd., the Crossroads Shopping Center.

Hours: Mon.-Sat. 10-6, Sun. 12-5.

Special events: Private tastings of wines, extra virgin olive oils, and vinegars can be arranged for groups of 20 or less.



Tom and Linda

153 Crossroads Blvd., Carmel, CA 93923 • 831-625-4457 • fax: 831-625-5413 • www.bountifulbasketcarmel.com



C H Â T E A U J U L I E N

Unique features: Tasting room staff greets all guests in the Great Hall of the main Chateau.

Wines for tasting and purchase: Private Reserve wines available only at the winery, Merlot, Cabernet, Sur Lie Chardonnay.

Directions: 5 miles east of Highway 1 on Carmel Valley Rd.

Hours: Mon.-Fri. 8-5. Weekends 11-5. Tours by reservation, Mon.-Fri. 10:30 and 2:30. Weekends 12:30 and 2:30.

Facilities: Picnic facilities in a Garden Courtyard. In the Chateau, the Great Hall seats 60, the Conservatory seats 100, and the "Chai" seats up to 200 among wine barrels.

Special events: Aug. 10, Chai Day; Sept. 26, Harvest Wine Seminar; Nov. 8, Fall Winemaker Dinner.



Melinda

8940 Carmel Valley Rd., Carmel, CA 93923 • 831-624-2600 • fax: 831-624-6138 • www.chateaujulien.com email: Info@chateaujulien.com



**Judy Gorgas,
Gary Sinnet,
Joan Sinnet
and Sunny Singh**



CHÂTEAU SINNET

Unique features: The Château Sinnet Experience! Sixty years of master wine making paired with gourmet foods lends to the reputation of “California’s Favorite Tasting Room.”

Wines for tasting and purchase: Red wines include: Pinot Noir, Cabernet Sauvignon, Merlot, Syrah, Claret and a 13 year old Zinfandel. White wines include: oaked Chardonnay, unoaked Chardonnay. Champagnes include: Grand Cuvee, Select Cuvee and Almond Cuvee. Specialty wines include: Peach Monet with Honey, Cranberry Renoir L’Orange, Pomegranate Toulouse. Fruit wines include: Concord Mostel, Blackberry Chagall, and Plum Matisse. Barrel tasting may be available.

Directions: East on Carmel Valley Road to Wills Fargo Restaurant, turn right.

Hours: Open daily Sun.-Thurs. 12-5; Fri-Sat. 12-6. Hours and days may vary— Call to confirm.

Facilities: The Grape Room with its soothing purple ambience makes it a perfect place for a party or event.

13746 Center St., Carmel Valley, CA 93924 • 831-659-2244 • 831-659-2171 • www.chateausinnet.com

GALANTE VINEYARDS

Wines for tasting and purchase: Estate wines: “Blackjack Pasture” Cabernet Sauvignon, “Red Rose Hill” Cabernet Sauvignon, “Rancho Galante” Cabernet Sauvignon, Sauvignon Blanc, Pinot Noir and Merlot.

Directions: Carmel Valley Road to Cachagua Road (4.5 miles east of Carmel Valley Village) Drive approx. 5 miles on Cachagua Road to winery. On the property, follow the wine bottle signs.

Hours: Tastings by appointment only

Facilities: No picnic facilities. Outdoor facilities for small to very large groups. Very private and picturesque. Call to be put on the mailing list and for events schedule.

Special Events: See Calendar of Events on page 50.



Greg Vita and Jack Galante

18181 Cachagua Road, Carmel Valley, CA 93924 • 800-GALANTE • fax 831-659-9525
www.galantevineyards.com



HELLER ESTATE

Wines for tasting and purchase: Chardonnay, Cabernet Sauvignon, Cabernet Sauvignon Private Reserve, Meritage, Cachagua Cabernet, Pinot Noir, Chenin Blanc, Merlot.

Hours: Daily 11-5

Facilities: The tasting room is featuring a “Santon” Museum as well as a large selection of wine related gift items and specialty foods. A sculpture garden is adjacent to the property which can be used for special events, including weddings and picnics.



Mary Roos

69 West Carmel Valley Rd., • Carmel Valley Village, CA 93924 • 831-659-6220 or 800-625-8466 (VINO)
www.hellerestate.com • email: heller@redshift.com



**Deborah
Monnastes**



JOULLIAN VINEYARDS

Unique Features: Tasting room located in Carmel Valley’s “Joseph DeMaria” building of European-stone design.

Wines for tasting and purchase: Carmel Valley estate-produced Sauvignon Blanc, Cabernet Sauvignon, Merlot, Carmel Valley’s only Zinfandel (limited, available for tasting at some events), cool-climate Monterey Chardonnay and single vineyard Chardonnays, plus great Joullian-ware!

Directions: Take Carmel Valley Rd. east past Laureles Grade to the west entrance of Carmel Valley Village. Take your first right onto Village Dr. Tasting room is on the left, 1/2 block south of Carmel Valley Rd. Additional parking in rear of building.

Hours: Daily 11-5. Call for amended holiday hours.

Facilities: Picnic and event facilities available at the winery by appointment for a fee. Call 831-659-2800.

Special events: Dec. 6, Joullian’s 5th Annual Wine & Wreaths Open House.

2 Village Dr., Suite A, Carmel Valley, CA 93924 • 831-659-8100 • 866-659-8101 • www.joullian.com



PARSONAGE VILLAGE VINEYARD

Unique Features: Barrel room and winery on 7-acre vineyard 1/2 mile east of Carmel Valley Village.

Wines for tasting and purchase: Carmel Stone Reserve Syrah, Estate Syrah, Cabernet Sauvignon and Merlot.

Directions: Call for directions.

Hours: No public facilities. Tastings by appointment and invitation only.



Bill Parsons

74 E. Carmel Valley Road, Carmel Valley, CA 93924 • phone & fax: 831-659-1655 • www.parsonagewine.com



Joel Burnstein

SAN SABA VINEYARDS

Unique Features: San Saba has produced award-winning wines in very limited quantities since 1981. Winemaker, Joel Burnstein, is often found pouring at the newly opened Tasting Room.

Wines for tasting and purchase: San Saba Chardonnay, Merlot, Pinot Noir, Cabernet Sauvignon and Bocage Chardonnay, Merlot, and Viognier. Special Library Selections sometimes available.

Directions: On Carmel Valley Rd. 13 miles east of Hwy. 1, at the far east end of Carmel Village.

Hours: Tuesday-Sunday 11-5. Group tastings by prior arrangement.



19 W. Carmel Valley Rd., Carmel Valley, CA. 93924 • 831-659-7322 (Tasting Room) • 831-753-7222 (Winery)
fax: 831-753-7227 • www.sansaba.com • email: joel@sansaba.com

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TALBOTT VINEYARDS

Wines for tasting and purchase: Talbott Chardonnay, Cuveé Audrey Chardonnay, Cuveé Cynthia Chardonnay, Diamond "T" Chardonnay, Case Pinot Noir, Kali-Hart Chardonnay, Kali-Hart Pinot Noir, Logan Pinot Noir, Logan Chardonnay,
Directions: West on Carmel Valley Rd., 11 miles. Located on the corner of Carmel Valley Rd. and Pilot Rd.
Hours: June-Aug 11-5 daily/Sept-May Thu.-Mon. 11-5.
Facilities: Small patio area and indoor seating. Picnics welcome!
Special events: Limited group events, private rental.

Cynthia & Robb Talbott and Lee Coddling (center)



53 W. Carmel Valley Rd., Carmel Valley, CA 93924 • 831-659-3500 • fax: 831-659-3515

MONTEREY PENINSULA



Robyn and Ken Rau

A TASTE OF MONTEREY (#1)

Unique features: Tasting room has panoramic view of Monterey Bay. Venues include viticulture exhibits, wine-making displays, murals, and a small theater.
Wines for tasting and purchase: Variety of 45 labels and over 110 wines.
Directions: 100 yards from Monterey Bay Aquarium on Cannery Row.
Hours: Daily 11-6
Facilities: Room for receptions up to 200 guests, and sit-down dinners for up to 100.

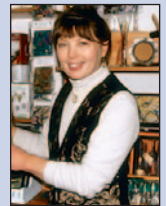


700 Cannery Row, Monterey, CA 93940, 2nd Floor • 831-646-5446 • fax: 831-375-0835 • www.tastemonterey.com



BARGETTO WINERY

Unique features: Located on Monterey's historic Cannery Row. Enjoy complementary wine tasting. Specialty gifts are available in the showroom. One block to the Monterey Bay Aquarium.
Wines for tasting and purchase: Bargetto specializes in Santa Cruz Mountains wines, including Chardonnay, Cabernet Sauvignon, Pinot Noir, Merlot, and Dry Gewürztraminer. Also produces unique Northern Italian varieties. In addition there is the Chaucer's brand of desert style wines: Mead, Olallieberry, and Raspberry.
Directions: Take Foam Street exit from Lighthouse Avenue and follow signs to Cannery Row.
Hours: Open daily, 10:30-6.
Bargetto Winery: There is another tasting room at the Bargetto Winery, 3535 N. Main Street, Soquel, in Santa Cruz County. Open Mon-Sat 11-5, Sun 12-5. Phone 831-475-2258. Tours by appointment.



Sally Briggs

Main Floor of the 700 Cannery Row Building, Monterey, CA 93940 • 831-373-4053 • Bargetto.com

VENTANA VINEYARDS / MEADOR ESTATE

Wines for tasting and purchase: Ventana Vineyards Chardonnay, Pinot Blanc, Dry Chenin Blanc, Riesling, Cabernet Sauvignon, Syrah, Merlot, Gewürztraminer, Pinot Noir. Also Meador Estate Syrah, Chardonnay, Sauvignon Blanc, Dry Chenin Blanc and Bordeaux-blend Magnus. You may purchase Meador Estate wines at the tasting room.
Directions: 3 miles from downtown Monterey. Just minutes from Monterey Airport in the Old Stone House building, on Hwy. 68.
Hours: Oct-May 11-5 daily; June-September 11-6 daily.
Facilities: Picnic tables on the patio among the Pine trees and colorful flowers.



Barbara Pluth

2999 Monterey-Salinas Highway, Monterey, CA 93940 • 831-372-7415 • fax: 831-655-1855

WINE FROM THE HEART

Unique features: Friendly, down-to-earth, wine tasting advice. Share our passion for Monterey and fine wines while you browse through our selection of custom glassware, gourmet food, gifts and wine related art.

Wines for tasting and purchase: Featuring a combination of fine (hard to find), premium California wines (a variety of over 50 labels and 120 different wines), along with our exclusive "Private Label" wines.

Directions: In historic Old Monterey next to the Doubletree Hotel in the Plaza, steps from downtown, the conference center and Fisherman's Wharf.

Hours: Daily 10-6.

Special Events: Private (after hours) Tastings for up to 35. Available upon request.



Diane and Lloyd

241 Alvarado Street (next to the Doubletree Hotel in the Plaza), Monterey, CA 93940 • 831- 641 WINE (9463)
 fax: 831-641-9465 • www.winefromtheheart.com

Monterey County Winegrapes

(Listed in order of harvested acres.)

Chardonnay
 Cabernet Sauvignon
 Merlot
 Pinot Noir
 White Riesling/J. Riesling
 Sauvignon Blanc
 Syrah
 Chenin Blanc
 Gewurztraminer

Zinfandel
 Pinot Blanc
 Petite Sirah
 Cabernet Franc
 Pinot Gris/Pinot
 Grigio
 Sangiovese
 Grenache

Semillon
 Viognier
 Muscat Blanc/M. Canelli
 Gamay (Napa)/Valdiguie
 Malbec
 Muscat Orange
 Petit Vedot
 Mourvedre
 Marsanne

SALINAS VALLEY



A TASTE OF MONTEREY (#2)

Unique Features: Tasting room in historic Pia Building built in 1894, adjacent to National Steinbeck Center in Oldtown Salinas. Gift store, art gallery, wine-of-the-month club and wine appreciation classes.

Wine for tasting and purchase: Variety of over 45 labels and over 110 wines.

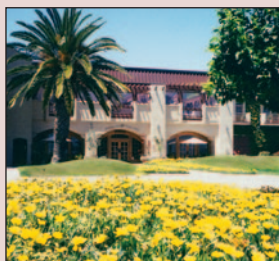
Directions: Take Market Street exit from Hwy 101 to Oldtown Salinas.

Hours: Daily 11-5, closed Sun.



Yvonne Melendrez

127 Main St., Salinas, CA 93901 • 831-751-1980 • www.tastemonterey.com



BLACKSTONE WINERY

Unique Features: Tasting room housed in large stone building surrounded by gardens and grass lined lake. Shop in our expanded gift shop for unique gifts and specialty food items.

Wines for tasting and purchase: Blackstone Monterey County Chardonnay, Sauvignon Blanc, Pinot Noir, Blackstone California Cabernet, Merlot, Zinfandel, Syrah, Napa Valley Merlot, and Limited Production Reserve Wines.

Directions: Located just off Hwy 101 at south entrance to Gonzales. Take Gloria Road exit the turn right onto Alta Street.

Hours: Open daily 11-4.

Facilities: Gardens, lakeside picnic tables, Barrel room, VIP room, patio, commercial kitchen and beautifully landscaped grounds available for weddings, receptions, private parties and corporate meetings.

Special events: Continuous photo exhibits in art gallery.



Deborah

800 S. Alta Street, Gonzales, CA • 831-675-5341 Fax: 831-675-8923 • www.blackstonewinery.com

H A H N E S T A T E S / S M I T H & H O O K

Unique features: Overlooks Salinas Valley from 1000 ft. elevation in the Santa Lucia Highlands.

Wines for tasting and purchase: Extensive, well-stocked gift shop. Smith & Hook Merlot and Cabernet Sauvignon. Hahn Estates Chardonnay, Merlot, Cabernet Franc, Cabernet Sauvignon, Meritage, Syrah Rosé. Complimentary wine tasting.

Directions: From Hwy. 101, exit at Arroyo Seco Rd. Follow Arroyo Seco Rd. to Fort Romie Rd. Turn right and go 8/10 mile to Colony Rd. Turn left on Colony to the end, at Foothill Rd. Turn right. Winery entrance will be on your left.

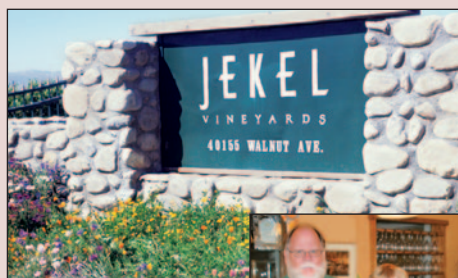
Hours: Daily 11-4. Winery tours available, by appointment only.

Facilities: Outdoor facilities for up to 200 people. A large deck with built-in BBQ for weddings, company picnics or family gatherings. Picnic facilities. Please call to reserve.



Lorrie Rodgers and Terry

37700 Foothill Road, Soledad, CA • 831-678-2132 • www.hahnestates.com



**David Ross,
Jane Beery,
and Jill Larson**

J E K E L V I N E Y A R D S

Unique features: Our tasting room invites you to taste our premium fine wines.

Wines for tasting and purchase: Monterey Riesling, Gravelstone Chardonnay, Pinot Noir, Cabernet Sauvignon, Merlot, Late Harvest Riesling, Syrah, Reserve Chardonnay, Malbeck Gerwurztraminer, Sanctuary Malbec, Petit Verdot and Cabernet Franc.

Directions: Take Highway 101 South to Greenfield. Take the Walnut Avenue exit. Turn right and drive 1 mile west. Jekel Vineyards is located on the right side of the road. Approximately 45 minutes from Monterey.

Hours: Daily 11-4

Facilities: Bring a picnic lunch and enjoy the lovely garden area with view of the vineyards. Banquet room available (call for reservations).

40155 Walnut Avenue, Greenfield, CA 93927 • 831-674-5525 • 831-674-3769

P A R A I S O

Unique features: Paraiso's limited release wines are among the most awarded in the state, eagerly sought after by collectors across the country. The Smith Family, Monterey's winegrowing pioneers, invite you to visit their beautiful estate in the Santa Lucia Highlands. From it's hillside perch, their warm, welcoming Tasting Room offers breathtaking views, cordial hospitality, and the Central Coast's best vintages.

Wines for tasting and purchase: Paraiso Vineyards Riesling, Chardonnay, Pinot Noir, Late Harvest Pinot Noir, Syrah, & Port. Reserve Wines "West Terrace" Pinot Noir and "Wedding Hill" Syrah.

Directions: Take Arroyo Seco exit off Hwy. 101. Turn right. Follow signs to Paraiso. From Hwy 68 take River Rd. to Foothill Rd. Located on the corner of Foothill and Paraiso Springs Rd.

Hours: Mon.-Fri. 12-4, Weekends 11-5

Facilities: Bring a picnic lunch and enjoy our beautiful fountain and gazebo, while overlooking the vineyards. For facility or private party information, contact Jennifer Smith at jmsmith@paraisovineyards.com.



**Jennifer
Murphy Smith**

38060 Paraiso Springs Road, Soledad, CA 93960 • 831-678-0300 Fax: 831-678-2584 • www.paraisovineyards.com

P A V O N A W I N E S

Unique features: Knowledgeable, friendly staff, relaxed atmosphere.

Wines for tasting and purchase: Chardonnay Blanc (a unique combination of Chardonnay and Pinot Blanc), Pinot Noir, Syrah, Old Vine Zinfandel. Available soon: Monterey Zinfandel and Petite Sirah.

Directions: From Hwy 68 take River Rd. South. Continue on toward Gonzales, 15.5 miles. Tasting room on left-hand side. Travelling south on Hwy 101 take first Gonzales exit onto Alta Street. Turn right on Gonzales Rd to River Rd. Tasting room is 1 mile north of bridge.

Hours: Weekends 11-4. By appointment only on weekdays.

Facilities: Picnic tables available.



**Jennifer Lind and Richard
Kanakaris**

1645 River Road, Salinas, CA 93908 • 831-646-1506 Fax: 831-649-8919 • www.pavonawines.com



Bill Hunt and Ingrid

S C H E I D V I N E Y A R D S

Unique features: Tasting Room is a 100 year old restored barn. Beautiful antiques and talavera pottery from Puebla, Mexico, (specially made for Scheid Vineyards) are also for sale.

Wines for tasting and purchase: Monterey Chardonnay, Merlot, Cabernet Sauvignon, Gewürztraminer, Pinot Noir, White Riesling, Sauvignon Blanc, Red Table Wine, Syrah.

Directions: Located 4 miles south of Greenfield off Highway 101 at Hobson Avenue. Look for the American flag.

Hours: Daily 11-5.

Facilities: Newly expanded tasting room and deck. Outdoor picnic area. With advanced notice, indoor facilities in the winery and new hospitality house available for dinner parties and meetings.

1972 Hobson Avenue, Greenfield, CA 93927 • 831-386-0316 Fax: 831-386-0127 • www.scheidvineyards.com

Z E P H ' S

Unique Features: Under one roof is an excellent lifestyle oriented wine selection, high-end spirits, beautiful gifts, monthly wine tasting (every 3rd Thursday) and beer selections from around the world. The wine bar features wines from the world over (find out more on-line). The acclaimed Portobello's Rotisserie restaurant, with custom catering, adjoins the wine shop. Donna's Designs offers gifts and custom made baskets of fine wines, olive oils, gourmet food, candles, glassware and much more. They will also decorate your party.

Wines for tasting and purchase: Significant selection of wines from around the world featuring a large local collection of Monterey County wines.

Directions: Located on Hwy 68 just west of the Blanco and S. Main Street intersection.

Hours: Daily 6:30-10. Wine-bar open daily.

Special events: Patio available for private parties. Great discounts in wine shop: 5% off 3 bottles, 10% off 6 bottles, and 15% off 36 bottles. Any combination of labels, mix or match.



Zeph Despard, Donna Bruhn, Bill Sites, Vincent Ciolino

1366 S. Main St., Salinas, CA 93901 • 831-757-3947 Fax: 831-753-0796 • email: zeph@redshift.com • www.zephs.com

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... Jacques

"Sublime blackberry chocolate"
... Kerry

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SAN BENITO COUNTY



Pat and Alphonse

DEROSE VINEYARDS

Unique features: Located in Cienega Valley, south of Hollister at the eastern base of the Gabilan Mountains, on the San Andreas fault line. 100 year old vines, unfinned and unfiltered wines from all estate grapes.

Wines for tasting and purchase: Cabernet Franc, Cabernet Sauvignon, Negrette, Merlot, Zinfandel, Viognier, Port, Hollywood Red.

Directions: Take Highway 156 east off Highway 101. Right on Union Road just before Hollister, go three miles to Cienega Road. Turn right, travel 7 miles to winery.

Hours: Open most Sat/Sun 10:30-4 (call to confirm). Daily tastings by appt. only.

Facilities: Outdoor patio/picnic area and indoor wedding/party room.



9970 Cienega Road. Hollister, CA 95023 • 831-636-9143 • www.derosewine.com

DOROTHY MCNETT'S PLACE

Unique features: A complete gourmet store, kitchen shop, and wine room located in historic downtown Hollister in the old (1935) Tiffany Ford building. The wine room is in the remodeled old car wash room and has a colorful mural painted on the original cinderblock wall. TV cooking show produced on Wednesday and broadcast Fridays at noon on KION-TV.

Wines for tasting and purchase: Features fabulous local wines from San Benito and Monterey Counties as well as unique and distinctive wines from around the world.

Directions: From Hwy 101 take either Hwy 156 or 25 to Hollister. Located on San Benito Street, in the center of downtown. Plenty of parking on each side of building.

Hours: Mon. 10-6, Tues. & Wed. 10-8, Thurs.-Sat. 10-6, Sun. 11-5.

Special events: Frequent gourmet cooking classes, wine classes and focused wine tastings every Saturday 1-4:30.



Larry Brewster

800 San Benito St., Hollister, CA 95023 • 831-637-6444 • fax: 831-637-5274
www.happycookers.com • info@happycookers.com

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Blackstone Winery, House of Nobilo, Banrock Station, Ventana Vineyards

SANTA CLARA & SANTA CRUZ COUNTY

GUGLIELMO WINERY

Unique Features: The family home since 1925. An imported limestone fountain is the centerpiece of a cobblestone 'piazza'. The Heritage Room showcases artifacts, family history and a huge selection of gourmet food items and wine-related gifts.

Wines for tasting and purchase: Private Reserve Estate-bottled old-vine Petite Sirah and Zinfandel, Grignolino, Merlot, Sangiovese, Barbera, Cabernet Sauvignon, Chardonnay, White Riesling, and White Zinfandel. California Champagne and dessert wines. 25% case discount for wine club members.

Directions: On Highway 101, 12 miles south of San Jose, exit East Dunne Ave. to the east. Turn left on Condit, then right on Main, winery is 1/4 mile on the right.

Hours: Daily 10-5

Facilities: Picnic tables with umbrellas; lawn, gardens, courtyard and stage for events up to several hundred people, including weddings at Villa Emile Center.



Celina Rodriguez and Janet Helfrey

1480 East Main Avenue, Morgan Hill, CA 95037 • 408-779-2145 • fax: 408-779-3166 • www.guglielmowinery.com



Danielle

LA ROCHELLE CELLARS

Wines for tasting and purchase: Méthode champenoise Blanc de Blancs sparkling, vineyard-designated Chardonnay, Pinot Blanc, Merlot, and Pinot Noir.

Directions: From Hwy. 17, take the East Los Gatos exit. Turn right onto Los Gatos Blvd. (becomes Main St.). Turn left onto College Ave. and continue 1/2 mile to Cellar gates.

Hours: Wed.- Sun., 12-5. Tours Sat.-Sun. 2pm.

Facilities: Located on the grounds of the historic Novitiate, the beautiful cellar rooms and outdoor areas are available for private parties and weddings.

Special events: Maestro suppers, public concerts, weddings, private conferences and luncheons.

300 College Avenue, Los Gatos, CA • 408-395-3790 • fax: 408-395-5830 • www.lrwine.com



David

LA ROCHELLE WINERY

Unique Features: Historic winery located in Silicon Valley. Tours, tasting, wine club.

Wines for tasting and purchase: Limited release Chardonnay, Pinot Blanc, Merlot, Pinot Noir.

Directions: From Hwy. 101, take Capital Expressway East exit. Turn right onto Aborn Road. The winery is located one and one half miles up on the right.

Hours: Mon.-Sat. 12-5, Sun. 12-4. Call for tour times.

Facilities: Picnic tables for visitors. The beautiful grounds and services of winery Chef de Cuisine David Page are available for corporate and private parties, meetings, weddings.

Special events: Candlelight Dinner Series, cooking classes & Holiday Festival. Call for details.

3000 Aborn Road, San Jose, CA • 408-274-4000 • fax: 408-270-5881 • www.lrwine.com

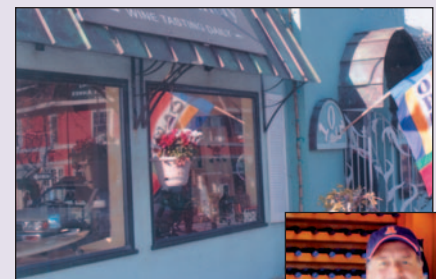
ARMIDA WINERY/TASTING ROOM

Unique Features: Visit our new tasting room in Capitola Village! A gorgeous site right on the river, and directly across from the beach and the Esplanade. Featuring great views, award-winning wines from Russian River, Dry Creek and Alexander Valleys, and a fun loving staff...Come taste our world!

Wines for tasting and purchase: Chardonnay, Gewurztraminer, Pinot Noir, Cabernet Sauvignon and the best Zinfandels ever including Maple Vineyard Zin, Surf Zin and PoiZin...The Wine To Die For! Become an official "Wino" and receive a 20% discount on all wines as an Armida wine club member.

Directions: From Hwy. 1 take the 41st Avenue exit, left on Capitola Rd., left on Stockton Avenue, over the bridge, we are the first building on the left in Capitola Village.

Hours: Open daily 11am - 6pm



Bruce

103 Stockton Ave., Capitola, CA • phone/fax: 831-462-1065 • email: armidawinery@aol.com • www.armida.com



Jekel Vineyards, located in Greenfield, just 45 minutes from Monterey on Highway 101. Bring a picnic and enjoy our lovely garden patio with a panorama of our vineyard and the surrounding mountains. Enjoy our tasting room, sample all our premium wines. Banquet Facilities available by reservation only – Open everyday from 11 am to 4 pm.

Fruit this good could come from no other place.

**Jekel Vineyards
& Tasting Room**

40155 Walnut Avenue, Greenfield, CA 93927
831/674-5525

Tasting Room ~ Open 7 days a week 11 to 4 p.m. ~ Picnic facilities

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Directory of Wineries & Wine Tasting Room

1. Armida Winery/Tasting Room
103 Stockton Ave., Capitola
831-462-1065
2. A Taste of Monterey #1
Tasting Room & Information Center
700 Cannery Row, Monterey
831-646-5446
3. A Taste of Monterey #2
Tasting Room & Information Center
127 Main St., Salinas
831-646-5446
4. Bargetto Winery/Tasting Room
700 Cannery Row, Monterey
831-373-4053
5. Bargetto Winery/Tasting Room
3535 N. Main St., Soquel
831-475-2258
6. Bernardus/Tasting Room
5 W. Carmel Valley Road, Carmel Valley
831-659-1900
7. Blackstone Winery/Tasting Room
800 S. Alta St., Gonzales
831-675-2481
8. Bountiful Basket/Tasting Room
153 Crossroads Blvd., Carmel
831-625-4457
9. Boyer Winery
10. Casamedina/Tasting Room
39 Washington St., San Juan Bautista
831-623-2119
11. Chalk Knoll Vineyard
12. Chalone Vineyard/Tasting Room
Highway 146 & Stonewall Canyon Rd.
Soledad, 831-678-1717
13. Chateau Christina Vineyard
14. Chateau Julien/Tasting Room
8940 Carmel Valley Rd., Carmel
831-624-2600
15. Chateau Sinnet/Tasting Room
13746 Center St., Carmel Valley Village
831-659-2244
16. Cobblestone Vineyards
17. DeRose Winery/Tasting Room
9970 Cienega Rd., Hollister
831-636-9143
18. Dorothy McNett's Place/Tasting Room
800 San Benito St., Hollister
831-637-6444
19. English Ales/Beer Tasting
223-A Reindollar Ave., Marina
831-883-3000
20. Estancia Estates
21. Galante Vineyard/Tasting Room
18181 Cachagua Rd., Carmel Valley
800-GALANTE
22. Gallo Estates
23. Georis Winery/Tasting Room
4 Pilot Rd., Carmel Valley Village
831-659-1050
24. Guglielmo Winery/Tasting Room
1480 E. Main Ave., Morgan Hill
408-779-2145
25. Hahn Estates/Smith & Hook Tasting Room
37700 Foothill Road, Soledad
831-678-2132
26. Heller Estate/Tasting Room
69 W. Carmel Valley Rd., Carmel Valley
831-659-6220
27. Hess Collection
28. Hillside Vineyards
29. J. Lohr Estates
30. Jekel Vineyard/Tasting Room
40155 Walnut Ave., Greenfield
831-674-5525
31. Jullian Vineyard/Tasting Room
2 Village Dr., Carmel Valley Village
831-659-8100
32. Kendall-Jackson Winery
33. La Rochelle Cellars/Tasting Room
300 College Ave., Los Gatos
408-395-3790
34. La Rochelle Winery/Tasting Room
3000 Aborn Rd., San Jose
408-274-4000
35. Léal Vineyards/Tasting Room
300 Maranatha Drive, Hollister
831-636-1023
36. La Reina Vineyards
37. Lockwood Vineyard
38. Maddalena Vineyard
39. Mediterraneo Imports/Retail
856 Tioga Ave., Sand City
831-393-1075
40. McIntyre Vineyards
41. Morgan Winery
42. Paraiso/Tasting Room
38060 Paraiso Springs Rd., Soledad
831-678-0300
43. Parsonage Village Vineyard
74 E. Carmel Valley Rd., Carmel Valley
831-659-2215
44. Pavona Wines/Tasting Room
1645 River Rd., Salinas
831-646-1505
45. Pessagno Winery
46. Pietra Santa Winery/Tasting Room
10034 Cienega Road, Hollister
831-636-1991
47. Pisoni Vineyards
48. River Ranch Vineyards
49. Robert Mondavi Coastal
50. San Bernabé Vineyards
51. San Saba/Bocage Tasting Room
19 W. Carmel Valley Rd., Carmel Valley
831-659-7322
52. Scheid Vineyards/Tasting Room
1972 Hobson St., Greenfield
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53. Star Market/Retail
1275 S. Main St., Salinas
831-422-3961
54. Talbott/Tasting Room
53 W. Carmel Valley Rd., Carmel Valley
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55. The Monterey Vineyard
56. Ventana/Meador Estate/Tasting Room
2999 Monterey-Salinas Hwy, Monterey
831-372-7415
57. Wenté Vineyards
58. Wine From the Heart
241 Alvarado St., Monterey
831-641-9463
59. Zeph's One Stop/Retail
1366 S. Main St., Salinas
831-757-3947



Monterey Bay Wine Country Cooking



George Solorio, Executive Chef

Rocky Point Carrot Cake

Ingredients

3 Cups	All purpose flour
3 Cups	Granulated sugar
1 1/2 Tbs.	Baking powder
1 1/2 Tbs.	Ground cinnamon
1 1/2 Tbs.	Baking soda
1 Cup	Vegetable oil
5	Eggs
1 1/2 Cups	Chopped walnuts
1 1/2 Cups	Chopped Raisins
3 Cups	Shredded Carrots

Frosting

9 oz.	Cream cheese
1/4 Cup	Butter
4 Cups	Powdered sugar
3 Tbs.	Vanilla extract

Directions

For cake: Pre-heat oven to 375°. Grease and flour two 9" spring form pans, then line with baking liners. Add each ingredient into a large bowl and mix well. Pour mixture equally into each pan. Bake for 60-75 minutes.

For Frosting: Put each ingredient into a large bowl and mix until smooth. Spread the frosting on the top of the bottom cake layer. Place the second cake (shaved side down) on top of bottom layer and spread frosting sides and top.

Suggested wine: Pessagno Hames Valley Vineyard Port, Monterey Two years of barrel aging makes this Port a delightful accompaniment to almost any desert. Try it also with aged cheeses, dried fruits and nuts, or on its own by the fireplace.



Highway 1 (10 miles south of Carmel)
831.624.2933

Two prominent chefs from the Monterey Bay Area have prepared recipes that will please your most discriminating guest. Especially when paired with a glass of wine made from the exquisite grapes grown around Monterey Bay.



Tony Baker, Executive Chef

Steamed Shellfish on Carmel Beach

My wife Tara and I have often gone to Carmel beach around sunset, our favorite thing to do is to get fresh shell fish, (can be anything from a couple of pounds of mussels, to clams, lobster, fresh prawns etc,) from Monterey's wharf. On the beach set a nice fire, be sure to follow local beach fire rules! Place a large pot on the fire and steam the shellfish in white wine, this is so wonderful with a good loaf of warm crispy bread. Here's the recipe and the equipment you will need. Picture the Carmel sunset, with the smell of fresh Lobster in wine with good company and a cool glass of Monterey County Sauvignon Blanc or other cool delicious white wine!

Equipment

Large stockpot with lid
Kindling, paper and matches
Large bowl
Individual bowls for your guests
Forks

Ingredients

3 lb	Cockle Clams
3 lb	Black Mussels
1 lb	21/25 Hawaiian Prawns
4 each	Shallots Chopped
1 bottle	White Wine
3 cloves	Garlic Chopped
1 bunch	Parsley
1 each	Lemon, cut into wedges

The shellfish can change with what is available, you can keep it simple or you can get creative and use whatever takes your fancy. Another way to spruce this up is to add some chopped crispy bacon and fresh-diced tomatoes

Method

Get your pot nice and hot, quickly put in the shallots and garlic, shellfish, parsley and wine. Place the lid on and depending on the heat of your fire it should only take about 5-7 mins. Finish with the lemon; turn out into your large bowl. Enjoy. Take a fresh loaf of crispy bread the broth is incredible. It's as simple as that! Serves four.



414 Calle Principal
Monterey, Ca 93940
831.648.8880

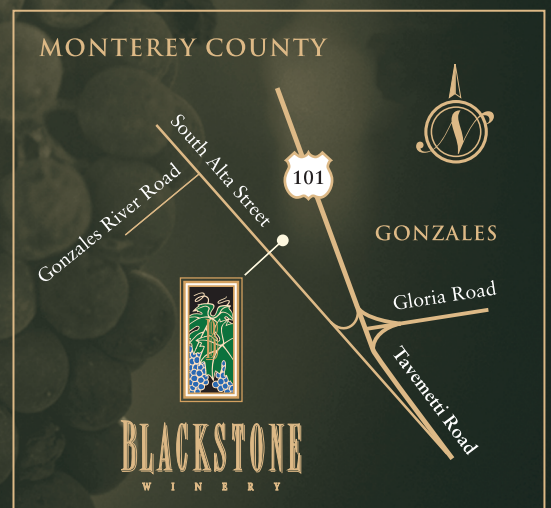
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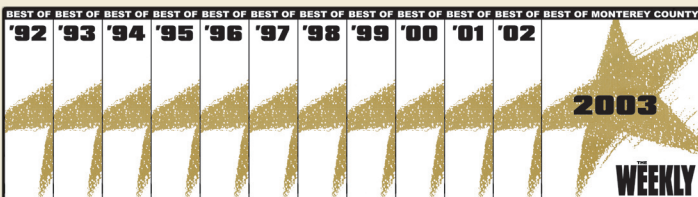




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